

# SBN NEWS

APRIL 2007

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## WELCOME TO OUR E-NEWSLETTER



### Upcoming Events:

- SBN-SF: April 10 **Noah Shanok '97**, Internet Entrepreneur, speaks on "Everyday Entrepreneurial Challenges"
- SBN-NYC: April 11 **Jed Garfield '85**, Managing Director, Leslie Garfield & Co, addresses "The State of the Housing Market"
- SBN-Boston: April 19 **Jackie Herskovitz '88**, President, Teak Media Communications, "Doing the Right Thing is also Good Business: How to incorporate social responsibility into your business and boost the bottom line"

Welcome to **SBNews**, SBN's newly launched editorial feature, which serves to support the networking activities of SBN members, and illustrate members' achievements and news.

### ALUMNI SPOTLIGHT

Jordan Ramer '95 ([jordanramer@yahoo.com](mailto:jordanramer@yahoo.com)) is Director of Business Development for AeroVironment, Inc., a California technology company that is primarily involved in energy systems, electric vehicle systems, and unmanned aerial vehicles. Jordan is concerned about global warming and has spent the last 5 years helping to build a company in the clean/energy technology industry. Jordan got to where he is today by thinking ahead and he hopes to continue to influence and impact this sector for the foreseeable future. He had a vision of what he wanted to do and he adapted and persevered in order to accomplish his goals. In the future, Jordan would like to be an investor in a clean/energy technology company or maybe even run his own company within the space. He is looking for

fellow SBN members to expand his network and is also willing to help with career guidance, business ventures, information, or any way he can.

### ON-CAMPUS INITIATIVE

Following their participation at an SBN-NYC event in December, Andrew Eifler '07 ([a\\_eifler@skidmore.edu](mailto:a_eifler@skidmore.edu)) and Ben Garton '07 ([b\\_garton@skidmore.edu](mailto:b_garton@skidmore.edu)) moved to resuscitate the on-campus Skidbiz club (founded by SBN member Darren Herman '04). The mission of Skidbiz is to network, share insight on preparing for the workforce upon graduation and create a more direct link from Skidmore students to the job market (particularly SBNers!).

Skidbiz will have monthly meetings, featuring an alumni speaker to share his or her experiences and strengthen the bond between current students and alumni (please contact Andrew or Ben if you would like to volunteer to speak at an upcoming meeting.) SBN coordinators support Skidbiz in every way possible—these are our future members!

### LISTSERVE JOB POSTINGS:

SkidBizChatSF: Game Producer posted by Gloria Su '94 ([gloriasu@han-consulting.com](mailto:gloriasu@han-consulting.com))

SkidBizChatNYC: Operations Associate posted by Georgette Blau '96 ([gblau@screeentours.com](mailto:gblau@screeentours.com))

SkidBizChatBoston: Billings specialist posted by Christina Mettler '02 ([cmettler@yahoo.com](mailto:cmettler@yahoo.com))

### SBN CONNECTS

Here's a success story: Wilder Daniels '06 ([wilder.daniels@gmail.com](mailto:wilder.daniels@gmail.com)), a regular fixture at SBN-Boston meetings, had a difficult Fall: He found himself unemployed for the first time since graduation and his home burnt down. Due to the leads, support and focus he gleaned from his fellow SBN members, Wilder was able to arrange several "informational interviews" at financial institutions in the Boston area.

Wilder says that SBN members' "advice and assistance were crucial in helping me narrow my list of industries and organizations for

which I wanted to work. After focusing my search, I began applying and interviewing. Soon, I landed an interview at Mellon Bank, and discovered that the Regional President was Skidmore alumna Vicary Graham '82. About a week later, I got the job (Sales Assistant in the Private Wealth Management Group)!" Way to go Wilder!!

If you have anecdotes, success stories and/or news items to submit, please email [info@skidbiz.com](mailto:info@skidbiz.com).