

**University of Central Arkansas  
Academic Program Assessment Plan**

**BFA in Studio Art**

This is a revised assessment plan.  
Plan/revision date: 2009

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**Program Purpose**

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The Art Department performs the customary function of advancing the cultural values of the university, and represents those qualities, customs and principles of education, scholarship and creativity which the university regards as desirable.

**Goals:**

1. Students gain a thorough experience of the knowledge and practice of art, sufficient to demonstrate achievement in the skills and specific methods needed to sustain a growing, personal awareness of the processes, literature and ideas of art.
  
2. Knowledge and practice of art is evidenced by the state of cognizance or awareness of facts and circumstances of art, and by the application of those skills and specific methods needed to produce a consistently high quality result.
  
3. Teaching and learning is fostered as that relationship between two individuals in which one assists the other toward a new or different point of awareness, thus facilitating the fulfillment of personal need and the realization of human potential.

<u>Intended Outcomes/Objectives</u>	<u>Assessment Procedures and Criteria</u>
<ol style="list-style-type: none"><li>1. Assimilation<ol style="list-style-type: none"><li>1a. To acquire a personal manner of working that is assimilated from the methods of one or more scholarly or artistic practices.</li><li>1b. To be cognizant of the facts and circumstances of art.</li><li>1c. To realize a personal understanding of art with a strong appreciation of how a personal idea is sustained against other individual and collective meanings with the implied significance of assessing the import of those ideas and meanings.</li></ol></li></ol>	<p><b>1-5. Sophomore Major Advancement Interview (SMAI).</b> A portfolio of artwork is maintained by the individual student and is reviewed by the student and a faculty panel at the SMAI. The SMAI also provides a forum for verbal and written articulation of critical judgment. Students must pass all sections of the SMAI before enrolling in senior level courses. Students who do not pass all sections must return the following semester to complete the interview by participating in Interim SMAI. The SMAI consists of ten categories which evaluate the following areas: (a) Processes, (b) Literature, (c) Ideas, and (d) Ability to select and organize strongest work for presentation of portfolio. The Department has set 70% as a completion target for the number of students who pass the SMAI in the first interview and 90% as a completion target by the second (interim) interview.</p> <p><b>1-5. Senior Exhibit.</b> The exhibit is the culmination of a program of study and a confirmation of the learning experience. The exhibit is the</p>

Intended Outcomes/Objectives	Assessment Procedures and Criteria
	<p>responsibility of the student with the assistance of faculty advisors. A faculty panel reviews the student's work during an interview and evaluates the student on the following areas: (a) Processes, (b) Literature, (c) Ideas, and (d) Ability to select and organize strongest work for presentation of portfolio. The Department has set an 80% target rate for each of the four areas.</p>
<p>2. Expression</p> <p>2a. To express the methods and processes of art.</p> <p>2b. To express awareness of the facts and circumstances of art.</p> <p>2c. To express personal, original thoughts.</p>	<p>See SMAI and Senior Exhibit, above.</p>
<p>3. Critical Analysis</p> <p>3a. To evaluate on technical merit the quality of one or more artistic applications.</p> <p>3b. To question the history, language and contemporary trends of one or more artistic applications.</p> <p>3c. To judge the comparative merits of two or more individual or collective meanings of art.</p>	<p>See SMAI and Senior Exhibit, above.</p>
<p>4. The BFA Studio Art student will achieve the highest possible level of technical skill in a medium and its expressive possibilities.</p>	<p>See SMAI and Senior Exhibit, above.</p>
<p>5. The student will be able to function in a variety of artistic roles, as detailed in NASAD instructional objectives.</p>	<p>See SMAI and Senior Exhibit, above.</p>