

OPENING NIGHTS

TRAVEL SEMINAR TO THE ARTS

OFF-CAMPUS STUDY & EXCHANGES



“Opening Nights: Leadership and the Arts” (TX 300B) is a travel seminar course that will examine leadership and management styles of visual and performing arts organizations within the United States. Beginning with a 1-credit seminar (AA 351A) in Spring 2012, students will analyze issues facing arts organizations today including marketing, fundraising, governance, technology, laws and finance. Culminating with a 2-credit domestic travel seminar, students will have the opportunity to meet and hear from leaders of a variety of arts organizations in New York City, Philadelphia, and Washington, D.C.

WHY NEW YORK, PHILADELPHIA, AND WASHINGTON ?

These three cities are particularly known for their vibrant arts scenes both in performing arts and museums. From the lights of Broadway to the strings of the Philadelphia Orchestra, to the galleries of the Smithsonian, these cities offer an array of arts organizations, both large and small. Their convenience to each other on the Northeast Corridor makes them ideal venues for study.



COURSE SCHEDULE

Students selected for the program must enroll in AA 351A, a weekly hour-long seminar in the Spring 2012 semester to study the issues and organizations that we will visit during the travel portion (May 20–28, 2012).

PRELIMINARY TRAVEL SCHEDULE (subject to change)

Sun., May 20

Meet in New York City with welcome reception and orientation.

Mon., May 21 and Tues., May 22

Visit and meet with representatives of select arts organizations and museums. These will likely include MoMA, The Metropolitan Museum of Art, American Theatre Wing, and others as arranged. Students will also have the opportunity to visit The High Line and tour NBC Studios.

Wed., May 23

Travel to Philadelphia (Amtrak)
Screening of the film *The Art of the Steal*

Thurs., May 24 and Fri., May 25

Visit and meet with representatives of select arts organization and museums. These will likely include The Barnes Foundation, The National Museum of American Jewish History, The Philadelphia Orchestra, The Philadelphia Theatre Company, and others as arranged.

Sat., May 26

Travel to Washington, D.C. (Amtrak)
Orientation and explore the Mall

Sun., May 27 and Mon., May 28

Visit and meet with representatives of select arts organization and museums. These will likely include The Kennedy Center for the Performing Arts, Arena Stage, Signature Theatre, The Smithsonian, The Corcoran, and others as arranged.
Farewell dinner and performance

Tues., May 29

Return to your home

During the course of the trip, students will be required to attend pre-selected performances, concerts, and exhibitions as arranged.



FACULTY DIRECTOR

David C. Howson is Visiting Associate Professor and the Arthur Zankel Director of Arts Administration. Charged with developing the College's new arts administration program for undergraduates, he teaches courses in arts administration and philanthropy. Before joining the faculty at Skidmore in January 2010, David was the interim executive director of the Modlin Center for the Arts, a multi-venue performing arts complex at the University of Richmond that presented over 150 performances each year. He holds a B.A. and a master of liberal arts degree from the University of Richmond as well as a master of fine arts degree in theater management from the School of Drama at Yale University, where he was associate managing director of Yale Repertory Theatre. Previously, David worked at the University of Richmond as a development officer and as assistant registrar. In Saratoga Springs, he serves as secretary of the board of directors for Saratoga Arts, a non-profit arts service organization dedicated to developing and promoting a thriving year-round cultural environment in the greater Saratoga region.

COSTS

The anticipated fee for the Opening Nights travel seminar is \$3,000 (subject to fluctuation). This includes transportation between New York City, Philadelphia, and Washington, D.C., lodging (generally double-occupancy), on-site transportation, two meals per day, tickets to required performances, exhibitions and excursions, Skidmore faculty on site, and the support of Skidmore's OCSE. The fee does not include transportation to New York City at the start of the seminar and from Washington, D.C., at the conclusion of the seminar. In addition, the fee does not include personal expenses of any kind or admission to non-required/optional cultural events. Financial aid is available for eligible students.

REQUIREMENTS

Prerequisites: AA 201 Foundations of Arts Administration and AA 221 Philanthropy and the Arts. (May also be taken as corequisites.)

TO APPLY

Please apply by **Monday, October 24, 2011**

Applications are available in Off-Campus Study and Exchanges (OCSE) in Starbuck 202 and the OCSE Web site at cms.skidmore.edu/ocse.

All applicants are required to submit a \$250 non-refundable deposit at the time of application to hold their space in the program (100% refundable only if not accepted to the program). If accepted, the deposit will be applied to the program fee.



ADDITIONAL INFORMATION

For details about cost and travel logistics, please contact:

LISA HOBBS

FINANCE/PROGRAM MANAGER

Off-Campus Study & Exchanges

Starbuck Center 202

518-580-5355

lhobbs@skidmore.edu

For details about course content and academic requirements, please contact:

PROF. DAVID HOWSON

ARTHUR ZANKEL DIRECTOR OF

ARTS ADMINISTRATION

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For details on available financial aid, please contact:

CARYN MARLIN

ASSOCIATE DIRECTOR

Financial Aid

Starbuck Center 101

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cmarlin@skidmore.edu



“ I look forward to an America which will reward achievement in the arts as we reward achievement in business or statecraft. I look forward to an America which will steadily raise the standards of artistic accomplishment and which will steadily enlarge cultural opportunities for all of our citizens. ”

John Fitzgerald Kennedy (Oct. 26, 1963)



Creative Thought Matters

OCSE 2011–12

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