

CHINA: COMMERCE AND CULTURE TRAVEL SEMINAR

OFF-CAMPUS STUDY & EXCHANGES

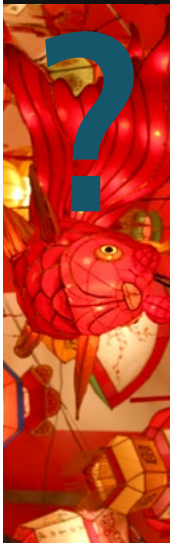


The China: Commerce and Culture (TX 201) course is a one-credit interdisciplinary travel seminar that provides students the opportunity to closely explore the dynamics of the Chinese marketplace and to examine its intersection with China's policies, culture, and history.

WHY CHINA?

China is one of the fastest-growing economies in the world. The opening of China to the global market provides enormous opportunities to the rest of the world. Yet there is also an increasing recognition that competing and surviving across various Chinese industries is not easy. The ability of future entrepreneurs and business leaders to successfully navigate the Chinese business arena will require an understanding of key dimensions such as its people, history and culture, and geography.

In the travel seminar, students will meet entrepreneurs, scholars, and typical consumers in China. The itinerary will include visits to service and manufacturing firms as well as historical landmark trips in Beijing and Shanghai. Further, we will stop in Qufu, a small city with rich culture and history. Internal and external dimensions of business firms will be analyzed in order to increase students' understanding of the complexity of doing business in China. The experience will foster students' global awareness as they become more engaged citizens.



COURSE SCHEDULE

The travel seminar will include visits to various local and multinational firms, academic institutions and think tanks, and business and trade associations. During the program we will also visit cultural and historic landmarks such as the Forbidden City and the Summer Palace; climb the Great Wall; and experience Chinese culture, music and food. Daily journal entries and oral presentations are incorporated in the seminar to improve students’ understanding of the concepts addressed in the Business Organization and Management in China on-campus course taken in Spring 2014.

PRELIMINARY TRAVEL SCHEDULE (Subject to change)

MAY 2014

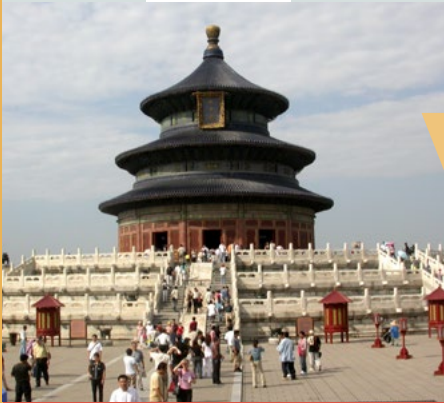
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
MAY 12	MAY 13	MAY 14	MAY 15	MAY 16	MAY 17	MAY 18
Depart for Beijing, China	Arrive Beijing	Beijing	Beijing	Beijing	Beijing	Beijing/ Travel to Qufu
MAY 19	MAY 20	MAY 21	MAY 22	MAY 23		
Qufu/ Travel to Shanghai	Shanghai	Shanghai	Shanghai	Depart for NYC-area airport		

During the travel seminar the group will visit and speak with individuals from such organizations as:

- The Beijinger (major local media company serving English-language market)
- Time Magazine
- Baidu (China’s largest search engine)
- Brunswick (global investor relations/public relations firm)
- The Hutong (local cultural start-up run by young Chinese and foreign professionals)
- China Development Brief (newsletter and clearinghouse servicing the NGO community)
- Danwei (media and government research firm)
- The Economist magazine

We will also visit the following cultural and historical landmarks:

- Forbidden City
- Temple of Heaven
- Tiananmen Square
- Summer Palace
- Great Wall at Mutianyu
- Confucius Temple
- Jade Buddha Temple
- Yuyuan Garden
- River Cruise on the Bund



FACULTY

The China: Commerce and Culture travel seminar will be led by the following faculty from Skidmore College:

Tim Harper is an associate professor of management and business. He studies organizational behavior and has taught both MB 349 (capstone course) and MB 107 (cornerstone course) since being at Skidmore. Harper traveled to Shanghai and Beijing as part of a study abroad familiarization trip in April 2012. Further, he has worked with numerous students on internship assignments while they studied in China.

Aiwu Zhao is an assistant professor of management and business. She studies finance and worked as an industry reporter in a nationwide newspaper in China for six years before pursuing her graduate degrees in the U.S. Zhao developed a network with people in different fields in China, including government departments and agencies, media companies, and various business entities. At Skidmore, she organized student field trips when teaching a First-Year Experience seminar and also helped with hiking trips in international student orientations.

COSTS

The anticipated fee for the travel seminar to China is \$5,750 (subject to fluctuation). This fee includes round-trip airfare from a New York City-area airport to Beijing and Shanghai, ground transportation for program excursions, on-site accommodations (generally double occupancy), two meals per day, international medical insurance, entrance and performance fees, local guides, cultural excursions, Skidmore faculty on site, and the support of Skidmore's OCSE. The fee does not include transportation to and from the New York City-area airport, passport and visa costs, or personal expenses. **Financial Aid is available for eligible students.**

REQUIREMENTS

Enrollment in the accompanying spring 2014 on-campus course Business Organization and Management in China (ID 251, 3 credits).

TO APPLY

Please apply by the following deadline: **MONDAY, OCTOBER 28, 2013**

Applications are available on the OCSE Web site, www.skidmore.edu/ocse. Applicants are required to submit a \$250 nonrefundable deposit at time of application to hold their space on the program (100% refundable if the student not accepted). This deposit will be applied to the program fee.



ADDITIONAL INFORMATION

For details about cost and travel logistics, please contact:

LISA HOBBS
FINANCE/PROGRAM MANAGER
Off-Campus Study & Exchanges
Starbuck Center 202
518-580-5355
lhobbs@skidmore.edu

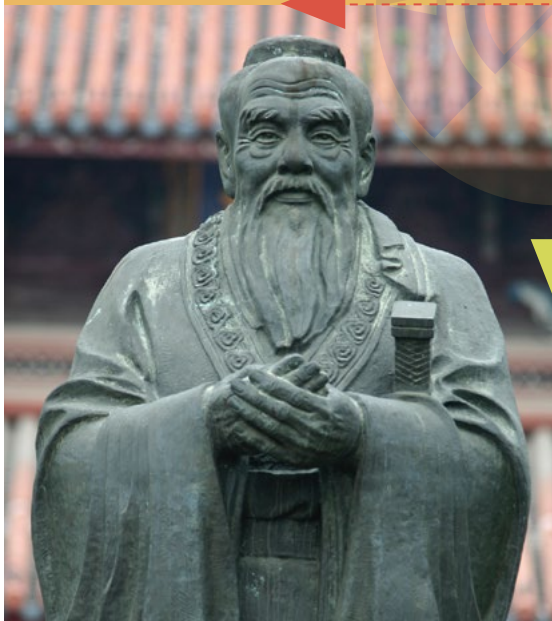
For details about course content and academic requirements, please contact:

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For details on available financial aid, please contact:

Financial Aid Office
Starbuck Center 101
518-580-5750



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