Globalization and Development: A Case Study in Istanbul, Turkey (TX 300A-002) is a one-credit travel seminar that will provide interdisciplinary insight to Skidmore students regarding the economic, social, cultural, environmental, and political effects of globalization in the context of a rapidly changing developing economy.

The course will comprise on-site field trips to industrial production facilities, labor union headquarters, NGOs and TUSIAD, the Turkish Employers Association. Additionally, there will be seminars led by experts in globalization, sustainability, human development and human rights.

WHY ISTANBUL?

Turkey has been experiencing significant economic growth in the last ten years and Istanbul, with its about 13 million population, 23 percent share in Gross National Product, 60 percent share in total foreign trade, its one quarter share in employment, is not only an industrial and financial center but is also the social and cultural hub of Turkey. Thus, it provides a rich opportunity to examine the effects of globalization within its rich and diverse socio-economic and cultural environment.
COURSE SCHEDULE
The instructors will schedule four meetings on Skidmore’s campus – one during the spring 2010 semester and three during the fall 2010 semester.

PRELIMINARY TRAVEL SCHEDULE (subject to change)
Wed., January 5  Flight from New York City to Istanbul, Turkey
Thurs., January 6  Arrive in Istanbul. Welcome Reception and Orientation. Lecture: Globalization and Development: Turkish Case (M. Odekon)
Fri., January 7  Visit Blue Mosque, Hagia Sophia, Turkish and Islamic Arts Museum, Cistern
Sat., January 8  Visit Topkapi Palace and Grand Bazaar
Sun., January 9  Brunch, Lecture: Globalization and Sustainability (J. Kennelly) Lecture: Human Development and Human Rights
Mon., January 10  Bosphorus Boat Trip, Spice Market, Strolling through Istanbul
Tue., January 11  Field trip to a production facility, meeting with the CEO
Wed., January 12  Meeting with labor leaders
Thurs., January 13  Field Trip to a production facility, meeting with the CEO
Fri., January 14  TUSIAD (Turkish Industrialists’ and Businessmen’s Association) Visit Dolmabahce Palace and art galleries in Ortakoy
Sat., January 15  Visit Golden Horn. Evening group discussion on the cultural, social, and economic effects of globalization. Farewell Dinner.
Sun., January 16  Return from Istanbul, Turkey to New York City.

FACULTY DIRECTORS
Jim Kennelly is Director of International Affairs and Professor of International Business in the Department of Management and Business. He holds a Ph.D. in Management and International Business from the Stern School of Business at New York University. At Skidmore, he teaches a variety of courses in international business and international affairs. He is the author, with Finbarr Bradley, of Capitalising on Culture, Competing on Difference: Innovation, Learning and Sense of Place in a Globalising Ireland and numerous other articles on sustainable development in Ireland. He has led Skidmore travel seminars to Ireland and Austria.

Mehmet Odekon, Professor of Economics, has written extensively on economic globalization and liberalization and their consequences, predominantly in Turkey. He co-edited Liberalization and the Turkish Economy (Greenwood Press 1988), Economics and Politics of Turkish Liberalization (Lehigh University Press, 1992), and Economic Liberalization and Labor Markets (Greenwood Press 1998). In The Costs of Economic Liberalization in Turkey (Lehigh University Press 2005), he argues that costs of globalization and liberalization in Turkey have surpassed their benefits significantly, contributing to rising income inequality and poverty, as well as to environmental degradation. He is also the editor of the three-volume Encyclopedia of World Poverty (Sage 2006). He teaches courses in macroeconomics, economic development, and income distribution and poverty.

COSTS
The anticipated fee for the travel seminar to Istanbul is $3,200 (may fluctuate). This includes Skidmore tuition, roundtrip airfare from the New York City area to Istanbul, all ground transportation in Istanbul, onsite accommodations (generally double occupancy), 2 meals per day, international medical insurance, entrance fees, local guides, cultural excursions, Skidmore faculty onsite, and the support of Skidmore’s OCSE. The fee does not include transportation to and from New York City, passport and visa costs, nor personal expenses. Financial aid is available for eligible students.

REQUIREMENTS
Students wishing to enroll in TX 300A-002 must:
- Enroll in EC316 (Economics of Development) in fall 2010, or;
- Enroll in IA101 (Introduction to International Affairs) in fall 2010, or;
- Have formerly completed IA101 (additional readings will be required).

TO APPLY
Please apply by the following deadline: MARCH 29, 2010
Applications are available in Off-Campus Study & Exchanges (OCSE) in Starbuck 202 and the OCSE Web site at http://www.skidmore.edu/ocse. All applicants are required to submit a $250 non-refundable deposit at the time of application to hold their space on the program (100% refundable only if not accepted to program). This deposit will be applied to the program fee.