



SKIDMORE
COLLEGE

Campus Master Plan

Campus Community Kick-off | April 2021



01

About Ayers Saint Gross

Project Team



Kevin
Planning Principal



Sarah
Project Manager



Amber
*Engagement + Outreach
Coordinator*



Amelle
*Senior Planner +
Landscape Architect*



Gina
*Engagement +
Campus Planner*



Eli
*Engagement +
Campus Planner*

+ In-House Experts

Planner & Designer

Learning Environments Programmer

Student Life & Housing Planner

Space Analyst

Sustainability Director

Why we are the right teammate

WHO

A structured and experienced team with clear roles and responsibilities

HOW

A flexible, thoughtful approach based on years of experience and national expertise

WHY

A rich multi-disciplinary portfolio that addresses your key issues and opportunities

FOCUS



80%

of our work is for
Higher Education; 20% for
campus edge environments

EXPERIENCE

250⁺

Master Plan Projects

INTERDISCIPLINARY

170

Employees

- Architecture
- Planning
- Interiors
- Landscape Architecture
- Graphic Design
- Space Analytics

PLANNING EXPERIENCE

Liberal Arts

Abilene Christian University

Baldwin Wallace University

Bridgewater College

Calvin University

Catawba College

Colby College

Colgate University

College of Charleston

Denison University

DePauw University

Duke University

Eckerd College

Elmhurst College

Elon University

Emory & Henry College

Franklin & Marshall College

Gettysburg College

Goucher College

Grinnell College

Gustavus Adolphus College

Haverford College

Hobart & William Smith
Colleges

Hood College

Lafayette College

Lebanon Valley College

Longwood University

Lynchburg College

Messiah College

Miami University of Ohio

Millsaps College

Mount Saint Mary's
University

Moravian College

Notre Dame of Maryland

Olgethorpe University

University of Pikeville

Quinnipiac University

Randolph-Macon College

University of Richmond

Roger Williams University

Saint Mary's College

Saint Mary's College
of Maryland

University of Scranton

Sewanee: The University of
the South

Simpson College

SUNY Oneonta

Swarthmore College

Wake Forest University

Washington College

Washington & Lee University

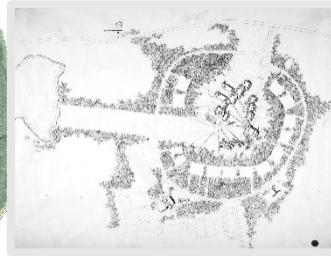
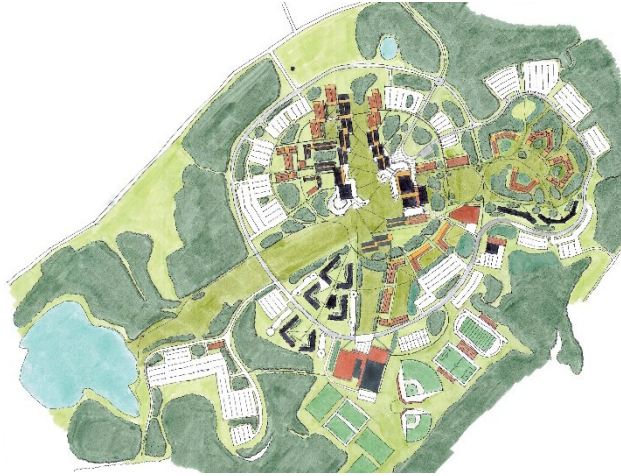
Wesleyan University

Swarthmore College Campus Master Plan



PLANNING EXPERIENCE

Similar Campus Context



University of
Massachusetts, Dartmouth



SUNY New Paltz



University of North
Carolina at Charlotte



Kent State University

A Comprehensive Vision



Skidmore College



Swarthmore College



Hobart + William Smith Colleges

Swarthmore College

Connect

Create a dynamic campus with well-defined pathways creating a natural flow between buildings and grounds.

Swarthmore seeks to create an inclusive, engaged community through a collection of distinct spaces that relate well to one another, the larger campus, and the surrounding community.

Sustain

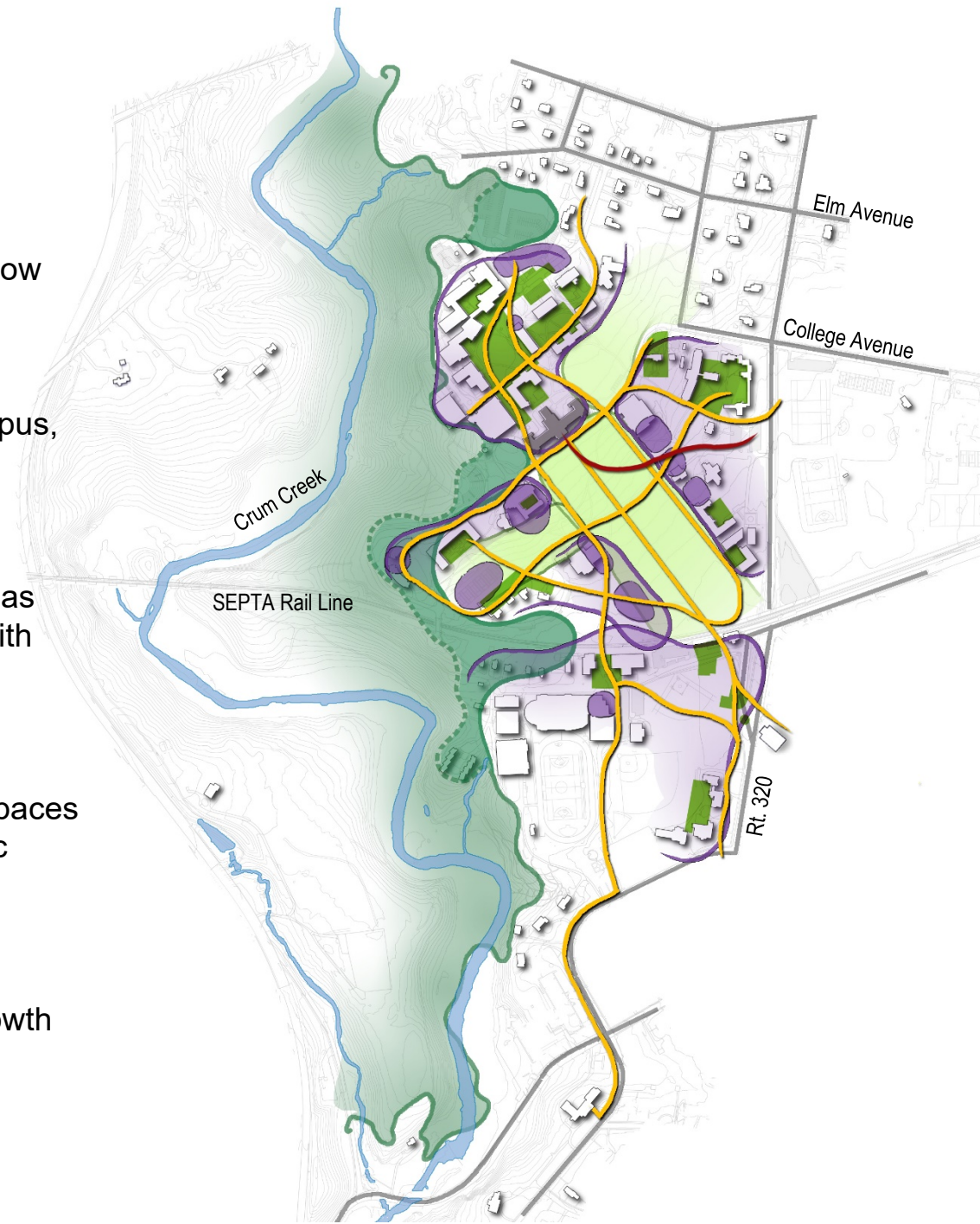
Promote sustainable practices through the Arboretum's natural resources as well as energy-efficient buildings that provide spaces to connect people with each other and with their environment.

Innovate

Create flexible places to support our community now and in the future – spaces offering a variety of scales and functions that holistically support academic endeavors as well as student and community life.

Cultivate

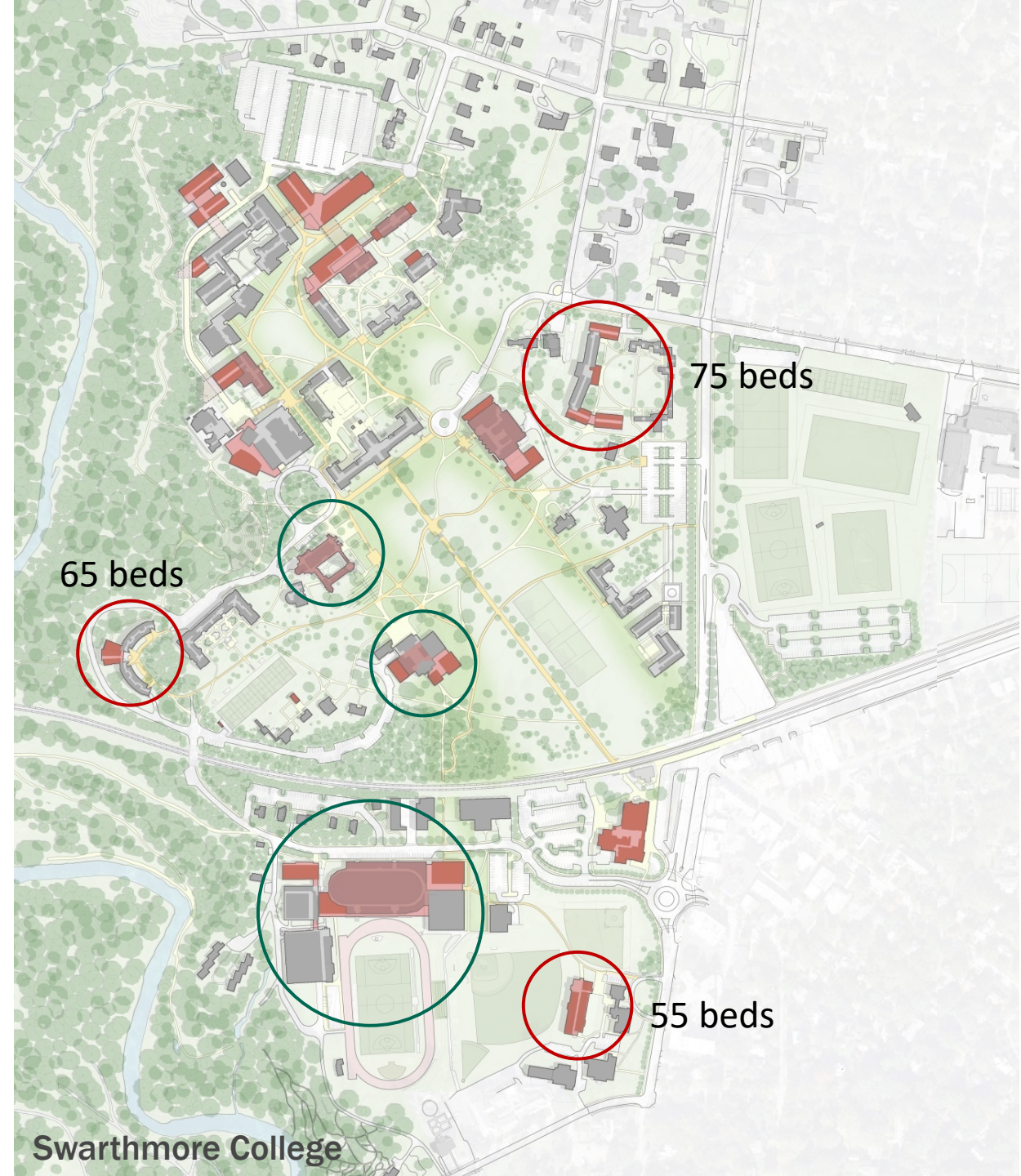
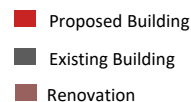
Enhance the simplicity and beauty of the campus to support individual growth and creativity, the intellectual and cultural life of the community, and our engagement with the world.



Residential Experience

Student Housing & Student Life

- Improved conditions for student housing, student-centered spaces, athletics and wellness, arrival experience.
- Improvements to Clothier Hall, Sharples Dining Hall, McCabe Library.



Academic Experience

- Existing compact academic core is a strength
- Library as centerpiece
- New science complex
- Address immediate needs
- New wing on quad
- Phased replacement of Eaton, Albright, and Lansing
- Reinvestment in Rosenberg
- Creation of science and technology hub
- Renewal of and Coxe, Williams, and Smith Halls



Hobart and William Smith Colleges



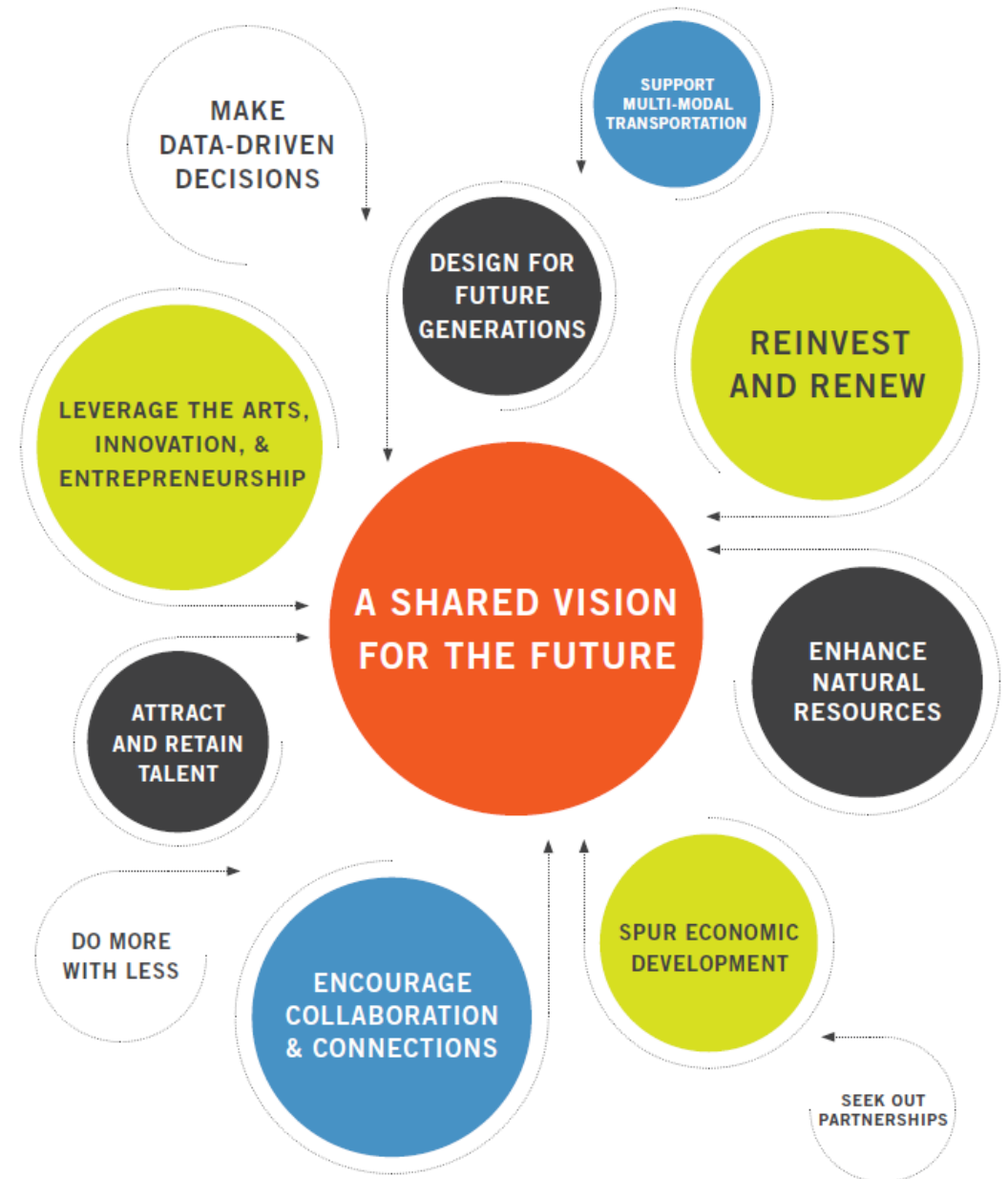
02

What is a Master Plan?

What is a Master Plan?

The Master Plan aligns the physical campus with the College's strategic goals.

- A comprehensive and long-range (10-20 year) vision for campus.
- Advances near-term priority projects within a broader context.
- Identifies opportunities for many areas of the college to work towards shared objectives.
- Flexible framework to support decision-making.
- Tied to student success.
- The process is collaborative and intended to build consensus.



Why do a Master Plan?

- Develop a **long-term road map** for the development of the campus to ensure we are meeting the goals of the **strategic plan**
- To ensure **short term investments** in the campus are done within the framework of a plan
- Align **priorities** for campus improvements with the **capital plan**
- To **engage** the whole Skidmore community to gain collective input and build **support** for the physical development of the campus
- Raise **aspirations**



Integrated and Comprehensive Planning

A process that aligns the physical campus with its mission and programs



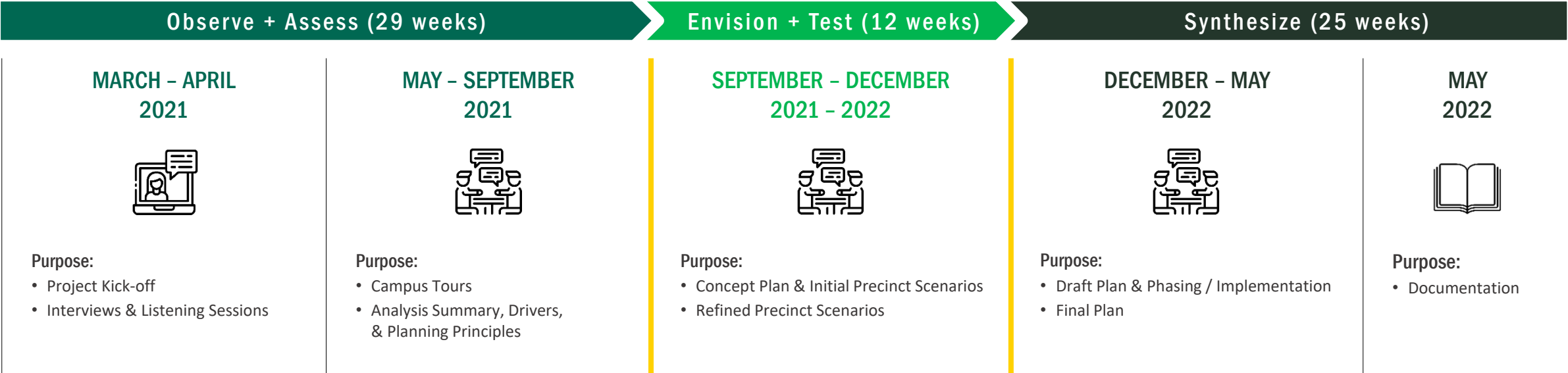
A Successful Campus Master Plan is
Data Informed, Guided by Principles, and a Shared Vision



03

Process

Schedule



OBSERVE + ASSESS

Mural:

Freshman

Sophomore / Junior / Senior living ON campus

Sophomore / Junior / Senior living OFF campus

Post Grad / Grad Student

Faculty

Staff

1. HOW DO YOU PREFER TO STUDY / COLLABORATE?

For each topic below, place one (1) dot in the box that best describes you or the location on the scale that represents your preference.

STUDY / COLLABORATION LOCATION:

PLACE DOTS HERE

ON-CAMPUS INDOOR PUBLIC SPACE
(Active spaces with background noise)

ON-CAMPUS INDOOR PUBLIC SPACE
(Quiet areas, ex. library)

OFF-CAMPUS PUBLIC SPACE
(Ex. coffee shop)

INDOOR ENCLOSED STUDY ROOM

OUTDOOR SPACE

AT HOME / RESIDENCE HALL

STUDY / COLLABORATION ENVIRONMENT:

OPEN

SEMI-OPEN

SEMI-ENCLOSED

ENCLOSED

PLACE DOTS HERE

PLACE DOTS HERE

PLACE DOTS HERE

STUDY GROUP SIZE:

INDIVIDUAL

SMALL GROUP (2-3 people)

MEDIUM GROUP (4-6 people)

LARGE GROUP (7+ people)

PLACE DOTS HERE

PLACE DOTS HERE

PLACE DOTS HERE

Rate the quantity / availability of the non-classroom spaces below:

Space Type	Almost always find preferred space	Usually find space, maybe not ideal	Difficult to find space	N/A
Individual study or work spaces	150	250	100	50
Group study or collaboration spaces	100	200	150	50
Indoor social spaces (hang out spaces, lounges, etc.)	150	250	100	50
Outdoor social spaces (courtyards, fields, patios, etc.)	150	250	100	50

Identify your favorite place on Central Campus on the map below:

ENVISION + TEST

Mural:

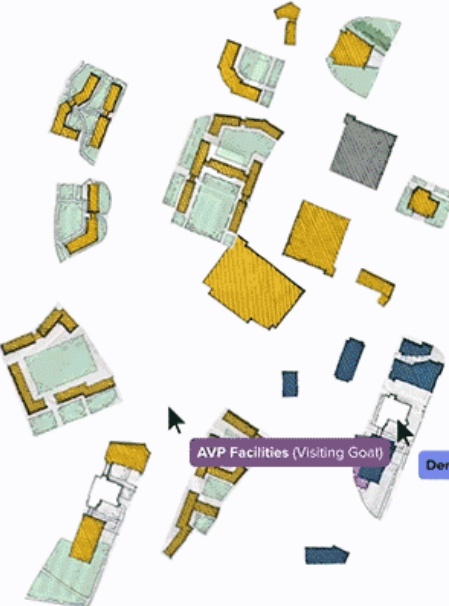
Collaborative Design

Paper Dolls

PNG files provide the transparency needed to overlay buildings, scenarios, or other elements on an aerial image or illustrative plan. Mural shapes can be added and modified.

Hand sketching should be practiced by internal team members before a session to ensure they can support documenting the ideas of those who may not be familiar with Mural hand sketching.

PNG files are rectangular and may have transparent portions that overlap other items. Where there is an overlap, the more forward item in the layer stack will be clickable. Stay alert for small items that get covered by the transparent part of a larger element and assist your participants as needed.

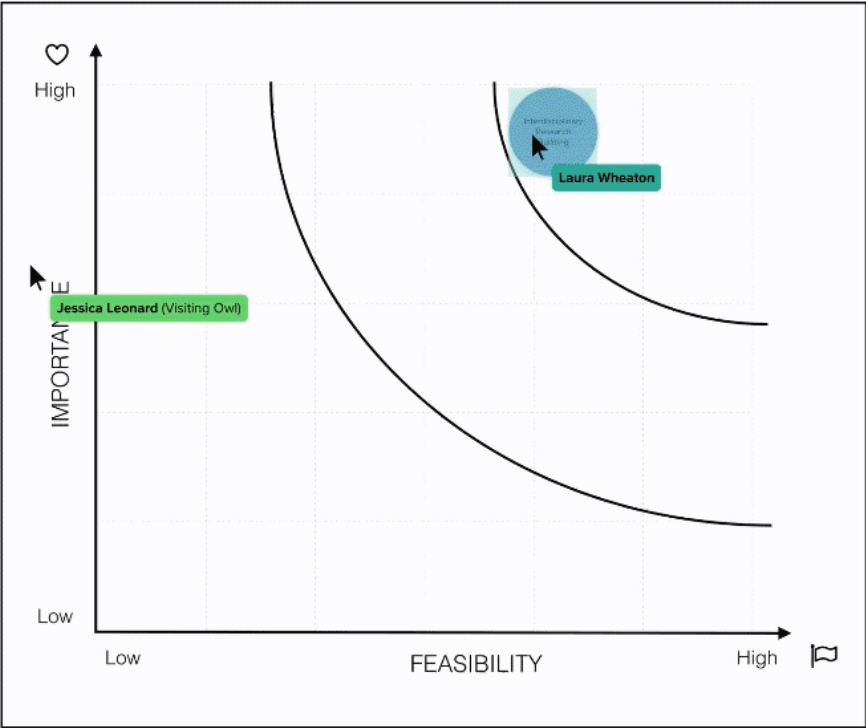




SYNTHESIZE

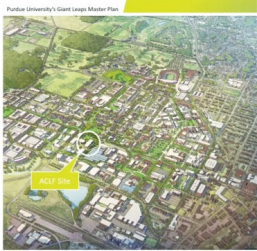
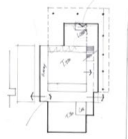
Mural:

Prioritization



TAKEAWAY 4

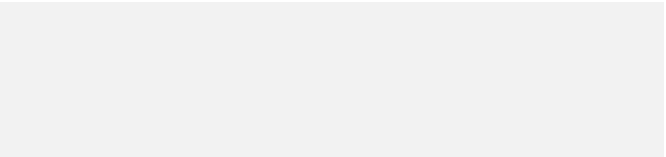
TIE INTO A LARGER CAMPUS VISION







	Program Fit (One Floor Only)	Play Area Fit	Parking Fit	Near Term Displacement of Other Functions	Long Term Displacement of Other Functions	Proximity to Academics	Access to Nature	Pedestrian Connectivity
D Garden Preschool	●	●	●	●	●	●	●	●
E Big Rock Park	●	●	●	●	●	●	●	●
G2 Mixed Use Phase 2	●	●	●	●	●	●	●	●
H South of Broome	●	●	●	●	●	●	●	●
K University Glen	●	●	●	●	●	●	●	●
L Lot A10	●	●	●	●	●	●	●	●



Evaluation Criteria	Site 1	Site 2	Site 3
Program Yield The site allows for a concept that accurately captures the desired program and adjacencies	0	1	2
Site Engagement and Utilization The development of the site allows for future placemaking and utilizes precious space	0	2	2
Program Exposure The site and concept create opportunities to showcase the programs	2	2	2
Efficiency The geometry of the sites allows for an efficient grossing factor, maximizing space in the building	2	2	1
Enabling Projects The site requires the least amount of pre-work	0	2	1
Parking The site does not lessen available parking spaces on campus	0	0	3
Donor Interests The site is optimal in the eyes of a donor	2	2	2
Core Facilities The site allows for core facilities within the concept	0	0	2
Sum	6	11	15



Final Document

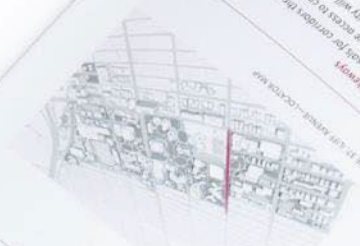
UNIVERSITY OF DENVER CAMPUS FRAMEWORK PLAN / 2018

The three buildings currently under construction at the University of Denver are the former Administration Office Building (210), the former Student Union (211), and the former Library (212). The University of Denver is currently in the process of renovating the former Administration Office Building (210) and the former Student Union (211) to be used as a central campus location. The University of Denver is currently in the process of renovating the former Administration Office Building (210) and the former Student Union (211) to be used as a central campus location. The University of Denver is currently in the process of renovating the former Administration Office Building (210) and the former Student Union (211) to be used as a central campus location.

UNIVERSITY OF DENVER
CAMPUS FRAMEWORK PLAN

LIF AVENUE

The proposed concept for Lif Avenue is a regular closure of the street to traffic during these special events. Within the regularly scheduled street closure, the University will provide a pedestrian route along Lif Avenue. The University will provide a pedestrian route along Lif Avenue. The University will provide a pedestrian route along Lif Avenue.



D.3
Great Events

D.3
Great Events

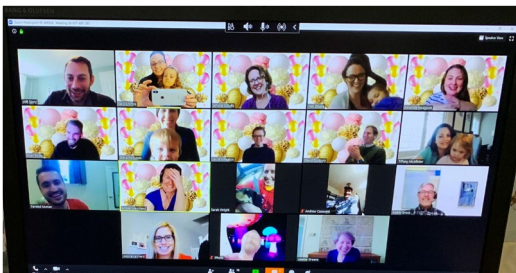
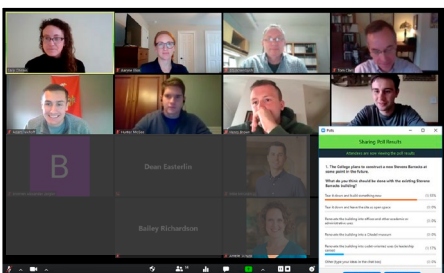
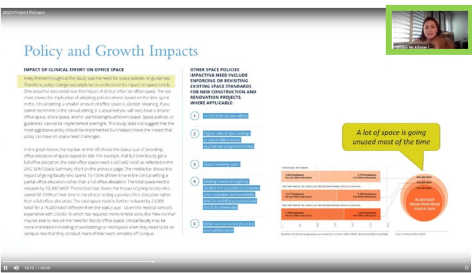
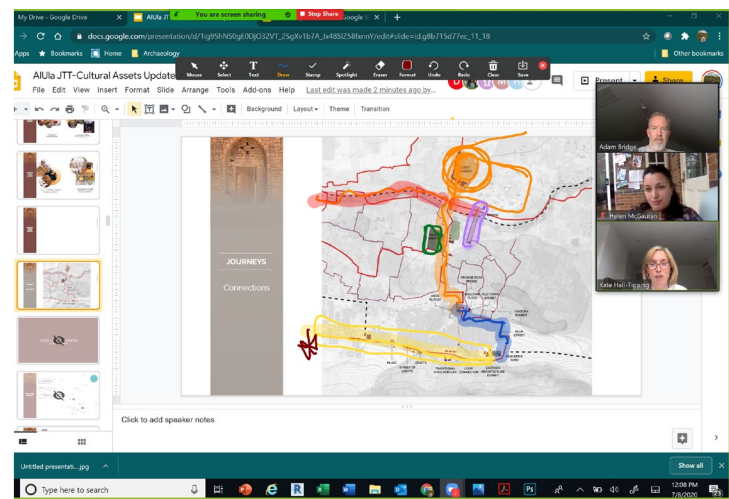
D.3
Great Events

D.3
Great Events

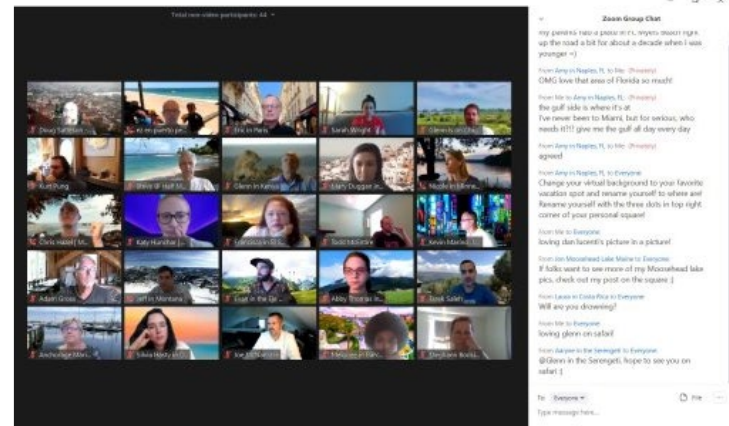
D.3
Great Events

Engagement Sustains Implementation

More Than Just Meetings



Facilities Master Plan Steering Committee Meeting



Audio Transcript Chat Messages

Search transcript

place.

Leah Cox

48:20 I actually liked the idea of opening it up a little bit because right now, it feels.

48:27 Very closed in.

48:30 You know so giving some more space to the rich Center of campus would be nice.

Staff, Sara

48:37 I agree, I think, green space, the more the merrier there.

Sally Chinnis

Engagement Sustains Implementation

More Than Just Meetings





Thank You!