

LIVING THE LIBERAL ARTS

What Can I Do With a Major In Business?

SKIDMORE

CAREER
DEVELOPMENT
CENTER

Where Do Business Majors Work & Study?

Now – Within 6 Months of Graduation

AIG
Financial Analyst

Alison Brod Public Relations
Account Coordinator

American Liver Foundation
Campaign Coordinator

American University
JD Law

Atlantic Media
Sales Fellow

Bentley University
MS Accounting

BNY Mellon
Client Executive Junior Analyst

Boston Symphony Orchestra
Development Events Assistant

Credit Suisse
Analyst

David Yurman
Junior Jeweler

Deloitte
Compliance Analyst

Deutsche Bank
Analyst

Essence
Analyst

EY
Business Advisor (Consulting)

Forrester Research
Research Associate

Government of Japan
Administrative Assistant

JPMorgan Chase & Co
Analyst

Legends Music Group
Digital Marketing Assistant

Liberty Mutual
Product Analyst

Macy's Inc.
Analyst

McLagan (Aon Hewitt)
Analyst

MetLife
Financial Analyst

Navigant
Global Investigations and
Compliance Consultant

Neuberger Berman
HR Associate

New York Legal Assistance Group
Immigration Paralegal

New York Mets
Events

New York Yankees
Junior Sales Associate

Northeastern University
MS Sports Leadership

Oxford University Press
Marketing Coordinator

PwC
Risk Assurance Associate

Ralph Lauren
Operations Analyst

S&P Ratings
Credit Analyst

Susan Magrino Agency
Account Coordinator

The Princeton Review
HR Coordinator

Time Inc.
Financial Analyst

United State Air Force
Second Lieutenant

University of Rochester
MS Finance

University of Texas at Austin
MBA Accounting

University of Western Ontario
JD Law

Vice Media, LLC
Social Editor

Wake Forest University
MS Accounting

Weil, Gotshal & Manges
Paralegal

If You Like These Outcomes, Consider These Career Communities:

**Arts, Communications
& Media**

Business & Finance

**Government &
Law**

Later – Up to 25 Years After Graduation

American Express
Vice President, Digital
Partnerships Product
Development, and
Experiential Marketing

**Anheuser-Busch Companies
Inc.**
Senior Sales Director; On
Premise

Bentley University
MBA Marketing
Communications

BlackRock
Managing Director and Head
of Fixed Income iShares
EMEA

Brillstein-Grey Entertainment
Talent Manager

Columbia University
MBA Business Administration

Credit Suisse
Managing Director

Deloitte Consulting
Principal - Insurance M&A
Lead and Digital/InsurTech
Co-Lead

Digitas
Financial Analyst

EY
Advisory Manager

FactSet Research Systems
Program Manager

First New York Securities
Stock Trader

GameFly
VP Product Management

**Gannett Corporation - USA
TODAY**
Chief People Officer

Georgetown University
MBA Business Administration

Harvard Business School
Community Manager, The
Forum for Growth &
Innovation

Health Monitor Network
President

Hunter College
MA Art History

IBM Global Financing
Business Unit Executive,
North America

**JAG Entertainment & Media
Group**
President

Lesley University
MS Management of Training
and Development

Mann & Associates
Attorney

National Football League
Public Relations Assistant

NBC Universal
Senior Vice President, USA &
SyFy

NYU Langone Medical Center
Vice President for Medical
Center Clinical Affairs and
Affiliates

New York University
MBA Business Administration

NYS Department of Labor
Director of Financial
Management

Paralegal Resource Center
President

Pomona College
Director, Alumni & Parent
Engagement

Portsmouth High School
Director of Student Support
Services

Quaker Chroma Imaging
CEO

Red Ink!
Owner

Switch Lighting
Owner

Team Snap
Senior Manager of Digital
Media - Advertising

Telluride Properties
President/Real Estate

The J Jill Group
Senior Director of Sourcing
and Operations

Traffic Technologies
Senior Tolling Consultant and
Project Manager

Tulane University
MA Health Administration

Two Labs Marketing
President

UNICEF USA
Assistant Director of
Administration

University of Maryland
M.Arch Architecture

University of Michigan
MBA Finance, Strategy

University of Oxford
Ph.D. Comparative Social
Policy

Wake Forest University
MD Medicine

Wingate Hughes Architects
Principal Co-Founder/Co-
Owner

Internships Completed by Business Majors:

Adirondack Trust Company
Ayco, a Goldman Sachs Company
BlackRock
Bloomberg Associates
Dell
Fingerprint Marketing
GE
Geena Davis Institute on Gender in Media
March of Dimes

Mastercard
Morgan Stanley
Natixis
New York City Ballet
New York Life Insurance Company
PwC
Saratoga County Prosperity Partnership
Scholastic
WallachBeth Capital

In Their Own Words:

Don't be the first person to tell yourself no. Always, always try. And if it doesn't work out, then at least you put in a good-faith effort. Genuine networking and respectful persistence are key when connecting with new people. Ask them about their story and how they ended up doing what they do (and if they are happy!). You'll learn a lot just from listening to other people's stories.

Diego Reinero, 2012

My team at Narrative and I are continuously thinking of ways to scale technology and product development as a marketing solution ... basically building proprietary digital platforms that serve as marketing engines to drive consumer engagement, and couple it with a strong brand campaign. With this model, we're educating, inviting consumers to purchase, establishing a relationship, and igniting a continuous engagement cycle.

Tricia Clarke-Stone, 1998

First, founding a company—in my case, a food-tech startup—is ten times harder than it sounds, so make sure your venture is well thought-out. Even if you fail, you will feel great, knowing you did everything you could. Second, if you have a passion or an idea that you really believe in, but are tempted to go to a corporate job, I say go for it: you will learn a ton and can always go back to the corporate world. The best time to do it is your first couple of years out of school.

Sam Asher, 2010