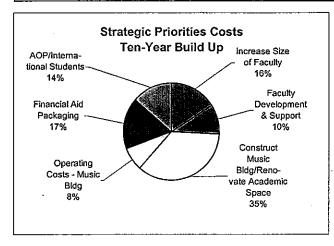
Strategic Plan

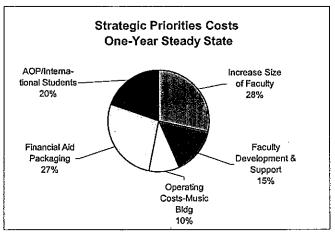
A Model for Costs and Funding

Estimated Costs of Strategic Initiatives, as shown in the tables and charts below, are based on a model which simulates the phased implementation of the various initiatives over a ten year "Build Up" period and then extends that model to simulate the annual "Steady State" costs. For each of the elements, moderate assumptions were made regarding the phase-in rates, program costs and inflation.

Goal 1: Enhance academic quality and faculty-student interaction by investing new	Ten-Year Costs		Annual	
resources in the faculty - to enable them to fulfill their potential as	<u>Build Up</u>		Steady State	
teachers, scholars and citizens of the community.		2002 to 2011	2012	
o Increase the size of the faculty by 15.	\$	6,800,000	\$	1,150,000
o Increased support for work as teacher-scholars.	\$	4,200,000	\$	600,000
- and in academic facilities.				•
o Construct new Music Bldg & Renovate Academic Bldg (1 X expense)	\$	15,000,000	\$	-
o Operating costs (heat, light, clean, maintain, depreciate).	\$	3,300,000	\$	400,000
,	\$	29,300,000	\$	2,150,000

Goal 2: To attract and serve an increasingly talented and diverse	Te	n-Year Costs		Annual		
student body.		<u>Build Up</u>		Build Up Steady St		Steady State
		2002 to 2011		2112		
o Increase financial aid for students who will contribute most to goals of educational excellence, rigor and diversity.	\$	7,300,000	¢	1,100,000		
o Recruit additional international & AOP students and	Ψ	7,300,000	Ψ	1,100,000		
provide appropriate support staff and services.	\$	5,800,000	\$	800,000		
	\$	13,100,000	\$	1,900,000		





Funding: The model constructed to simulate the incremental Campaign Cash Flow suggests that an additional \$29 MM would be available during the ten year Build Up period. The annual incremental Campaign cash flow in the 11th year and beyond could be \$2.0 to \$3.0 MM. To meet the full projected costs of the goals, the College would need to generate additional revenue. Possible sources include cost reductions/re-allocations, alternative use of unrestricted bequests, new revenue-generating programs (e.g. Off Campus Study), tuition and fees, additional students. Initial estimates indicate that between \$7 MM and \$25 MM might be available from an acceptable mix of these alternative sources.

