

## **COLLEEN ANNE BURKE**

Palamountain 210  
Skidmore College  
815 North Broadway  
Saratoga Springs, NY 12866  
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617 510 6487

### **EDUCATION**

**HARVARD UNIVERSITY**, Cambridge, MA  
**GRADUATE SCHOOL OF BUSINESS ADMINISTRATION** MBA

**PACIFICA GRADUATE INSTITUTE**, Carpinteria, CA MA and ABD

**VASSAR COLLEGE**, Poughkeepsie, NY BA

### **ACADEMIC EXPERIENCE**

**SKIDMORE COLLEGE**, Saratoga Spring, NY  
*Executive-in-Residence, Department of Management and Business*  
*Director, Skidmore Saratoga Consulting Partnership (SSCP)*  
Courses: Senior Capstone Strategy (MB349); Entrepreneurship (MB350); Strategic Consulting (MB360/SSCP); Introduction to Business and Organizations (MB-107)

**BARD COLLEGE MBA in Sustainability**, New York City, NY  
Courses taught: Entrepreneurship, Strategy

**SKIDMORE COLLEGE**, Saratoga Spring, NY  
*Assistant Professor, Department of Business*  
Courses taught: Introduction to Business (BU 107); Business Policy (Strategy) (BU 349); Liberal Studies (LS1), Organizational Behavior (BU 224); Entrepreneurship; Social Entrepreneurship, and Marketing Research.

Recognitions and honors:

Skidmore College, Class of 1990 Faculty Commencement Speaker  
Elected by the Class of 1990 to be Graduation Speaker. May 1990.

Harvard Business School, 75<sup>th</sup> Anniversary Colloquium  
Honored as one of ten outstanding case discussion teachers from across the country.

Harvard Business School Teaching Seminar: Developing Case Leadership Skills  
Invited as the only non-Harvard University faculty to participate in the semester-long seminar.

Acknowledged for contribution in *Teaching and the Case Method* by Louis Barnes, C. Roland Christensen and Abby Hansen, Harvard Business School Press.

### **MANAGEMENT AND CONSULTING EXPERIENCE**

**COLLEEN BURKE STRATEGIC CONSULTING**, *Principal*  
Principal of global strategic consultancy. Clients ranged from international corporations to local not-for-profits, from universities and government agencies to tech start-ups. Engagements spanned from developing international communications strategies and internal knowledge management for a 'Big Five' accounting firm to leading start-up and funding strategies for technology ventures and social enterprises.

Services include analysis, design and implementation of: corporate growth strategies; *knowledge management and internal communication strategies*; *marketing and external communication strategies*; discussion-based, interactive workshops; content and context for on-line corporate learning and webinars; digital information products, and metaphor elicitation for greater consumer insight and innovation. Sample client list includes Arthur Andersen LLP/Andersen Consulting/Accenture; IBM; Lotus; Hermann Miller; Princeton University, Harvard Business School, RR Donnelly, Polaroid and the City of New York.

**THE CHILDREN'S DESIGN CENTER, INC.,** Saratoga Springs, NY

*Founder and CEO*

Start-up venture. Founded national catalog of children's furnishings, clothing and toys. Ushered to \$1 million in sales in first year of operation with offer to purchase from Quaker Oats, Inc.

**THE SARATOGA SPRINGS WATER COMPANY,** Saratoga Springs, NY

*Co-owner and VP Marketing*

Turnaround venture. Purchased and repositioned the Saratoga Vichy Mineral Water Company as a contemporary competitor in bottled water market; designed and introduced new product; company purchased by Anheuser-Busch Inc.

**NEW YORK STATE COUNCIL ON THE ARTS,** New York City, NY

*Acting Deputy Executive Director, 1976-1977.*

Responsible for the appointment of Kitty Carlisle Hart and served as her Deputy and Acting Executive Director during crisis transition in the Council.

**NEW YORK STATE GOVERNOR'S OFFICE,** Albany, NY

*Policy Staff of Governor Hugh Carey*

Headed staff for State preparation in anticipation of New York City default in 1976. Served as Governor's policy staff for arts and culture, including liaison to the New York State Council on the Arts, and for and transportation agencies and authorities from the Port Authority of New York and New Jersey to the MTA and the State DOT.

**GREAT WESTERN UNITED CORPORATION,** Denver, CO

*Executive Assistant to the Chairman and CEO and Private Equity Partner, 1971-1978*

Provided strategy and policy advice to the Chairman of the Board and CEO of this Fortune Five Hundred conglomerate during the years of its dramatic growth and governance crisis. Assumed position as private equity partner of Chairman.

**HARVARD UNIVERSITY, GRADUATE SCHOOL OF BUSINESS ADMINISTRATION**

Cambridge, MA

*Consultant on Co-education and Diversity*

**PUBLICATIONS**

*Education for Judgment: The Artistry of Case Discussion Leadership*, edited by Ann Sweet, David A. Garvin and C. Roland Christensen, Harvard Business School Press. Chapter 3: 'Tulips, Tinfoil and Teaching: Journal of a Freshman Teacher.'

*Rediscovering the Soul of Business: A Renaissance of Values*, edited by John Renesh and William DeForre, Sterling and Stone.