# David G. Cohen, JD, PhD (dcohen1@skidmore.edu)

Associate Professor, Department of Management and Business

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### **Education**

[2007-2015] University of Massachusetts Amherst

**Amherst** 

PhD in Management with a concentration in Strategy

Dissertation: The Microfoundations of Middle Manager Strategic Influence: Three Essays (Chair: Prof. Bill Wooldridge; Committee: Profs. Steve Floyd, Bruce Skaggs, Lawrence Zacharias and Andrew Papachristos).

■ [1984 – 1986] University of Chicago – The Law School

Chicago

■ [1980 –1984] University of Chicago – The College BA (Law)

Chicago

### **Refereed Publications**

- Meyer, C., Cohen, D. and Nair, S. (2020), "From automats to algorithms: the automation of services using artificial intelligence", Journal of Service Management, Published online ahead of print March 22, 2020. DOI: 10.1108/JOSM-05-2019-0161
- Meyer, C.R., Cohen, D.G., and Gauthier, J. (2019) Social entrepreneurship, stakeholder management, and the multiple fitness elements of sustainability: where cash is no longer king, Journal of Small Business & Entrepreneurship, DOI: 10.1080/08276331.2019.1661614.
- Gauthier, J., Cohen, D.G. and Meyer, C.R. (2019) Top management team characteristics and social value creation. Journal of Social Entrepreneurship, 10(2), 252-263. DOI: 10.1080/19420676.2018.1541012.
- Gauthier, J., Meyer, C. R., and Cohen, D.G. (2017). Framing sustainable practices: Middle managers and social intrapreneurial championing. International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility, 1(2), 21-39. DOI: 10.4018/IJSECSR.2016070102
- Meyer, C.R., Cohen, D.G. and Nair, S. (2016). Some have to and some want to: Why firms adopt a post-industrial form. Journal of Management and Governance, 20(1). DOI: 10.1007/s10997-016-9353-5
- Nair, S., Cohen, D.G., and Meyer, C.R. (2016). The role of professional service providers during the initial stages of international entrepreneurship: A neo-institutionalist view.
  International Journal of Entrepreneurship and Small Business. DOI: 10.1504/IJESB.2017.10003386
- Meyer, C.R., Skaggs, B.C., Nair, S., and Cohen, D.G. (2015) Customer interaction uncertainty, knowledge, and service firm internationalization. *Journal of International Management*, 21(3), 249-259. DOI: 10.1016/j.intman.2015.04.003

#### **Other Publications**

 Cohen, D.G. and Nair, S. (2017) Measuring the Middle: The Use of Social Network Analysis in Middle Management Research, in Floyd, S.W. and Wooldridge, B. (eds.),

## **Handbook of Middle Management Strategy Process Research** (Edward Elgar Pub. Ltd.: Northampton, MA.). ISBN: 978-1783473243

### Selected Refereed Conference Presentations (Last 3 years)

- Meyer, C.R., Cohen, D.G. and Nair, S. Annual Meeting of the European Group for Organizational Studies, Sub-theme 57: Organizational Fields of the Future and the Future of Fields, "Organizational Field Collapse: Complex Systems, Feedback, Embeddedness, And It All Goes South", EGOS, Edinburgh, Scotland, UK, (July 4-6, 2019)
- Gauthier, J., Cohen, D.G., Meyer, C.R. Academy of Management Annual Meeting, "Entrepreneurial Orientation and Social Intrepreneurship", Academy of Management, Boston, MA, US. (August 13, 2019).
- Cohen, D.G. Academy of Management Annual Meeting, "The Antecedents of Middle Manager Influence in a High-Tech Company, Academy of Management, Boston, MA, US. (August 13, 2019)
- Cohen, D.; Meyer, C. Academy of Management Annual Meeting, "Porter's Five Forces in the Post-industrial Age.," Academy of Management, Chicago, IL, US. (March 28, 2018).
- Cohen, D.; Gauthier, J., Meyer, C. Academy of Management Annual Meeting, "Top Management Team Characteristics and Social Intrapreneurship," Academy of Management, Chicago, IL, US. (March 28, 2018).

### **Teaching at Skidmore**

- MB107 Business and Organization Management (multiple semesters)
- MB349 Business Strategy (multiple semesters)
- SSP100 Scribner Seminar / A pact with the devil (Fall 2016)
- ID251A Making a Makerspace (Spring 2017)
- ID251C Making in the HUB (Spring 2019)

### Service at Skidmore

- Faculty Coordinator MB107 (Fall 2014 -- Current)
- Palamountain Prose Award Committee (2014-2015)
- Committee on Academic Standing (2015-present; Chair, Spring 2016)
- Member, Steering Committee, Arthur Vining Davis Foundation Grant to develop an IdeaLab at Skidmore (2016-2017)
- Member, Steering Committee, HUB Maker Space (2018-2019)
- Chair Designate, Department of Management and Business (starting January 1, 2021)
- Organizer, Faculty Interest Group on the Use of Teaching Evaluations (2019-2020)

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