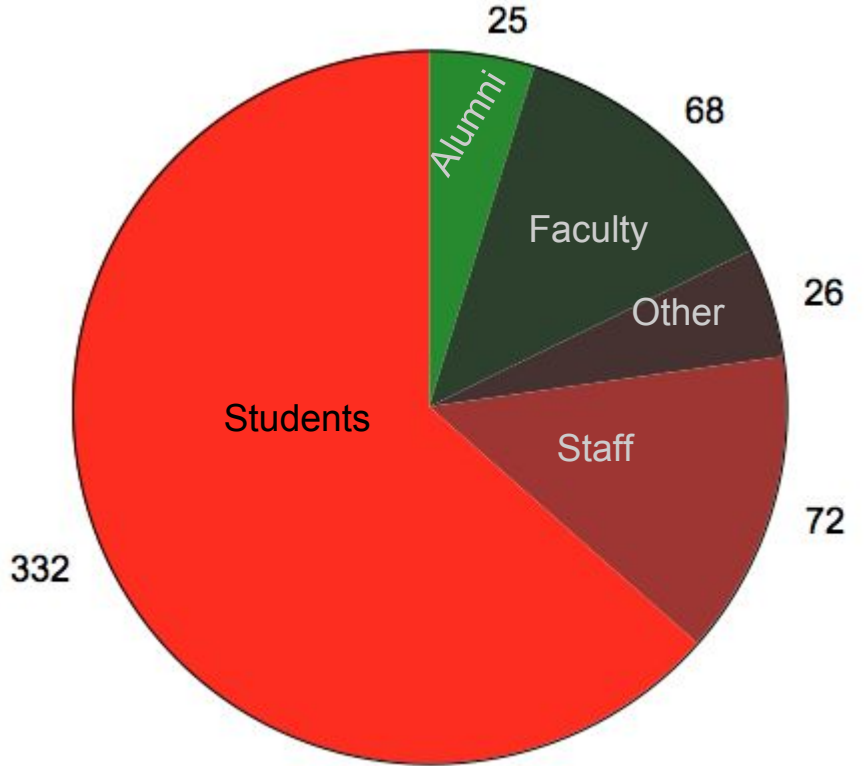


Survey

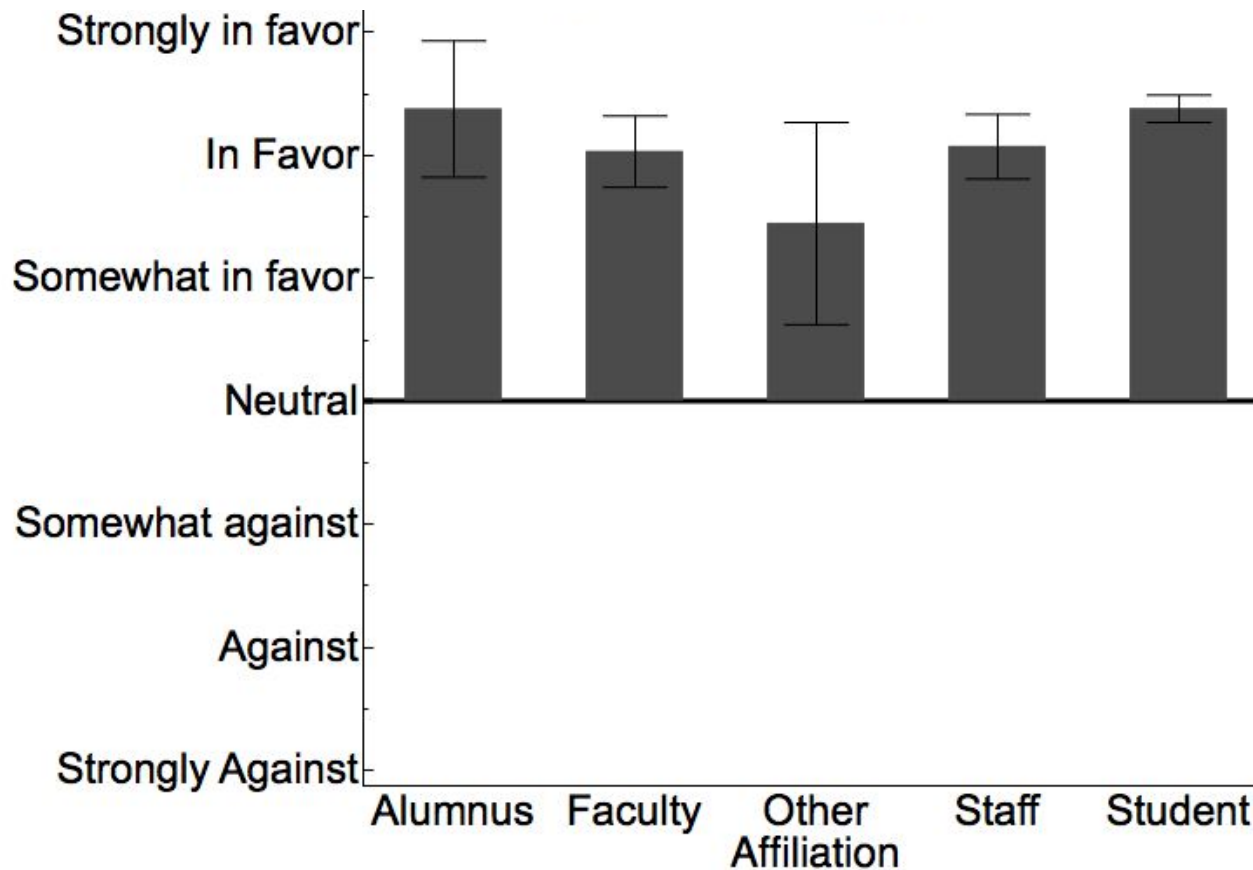
- Sent to all faculty, staff, students
 - Made available to alums
- Over 500 unique responses



There was strong support for:

- Increasing investment in green and clean energy.
- Increasing investment in projects that positively impact the local community.
- Increasing investment in woman-owned companies.
- Investing in funds with a proven track record.

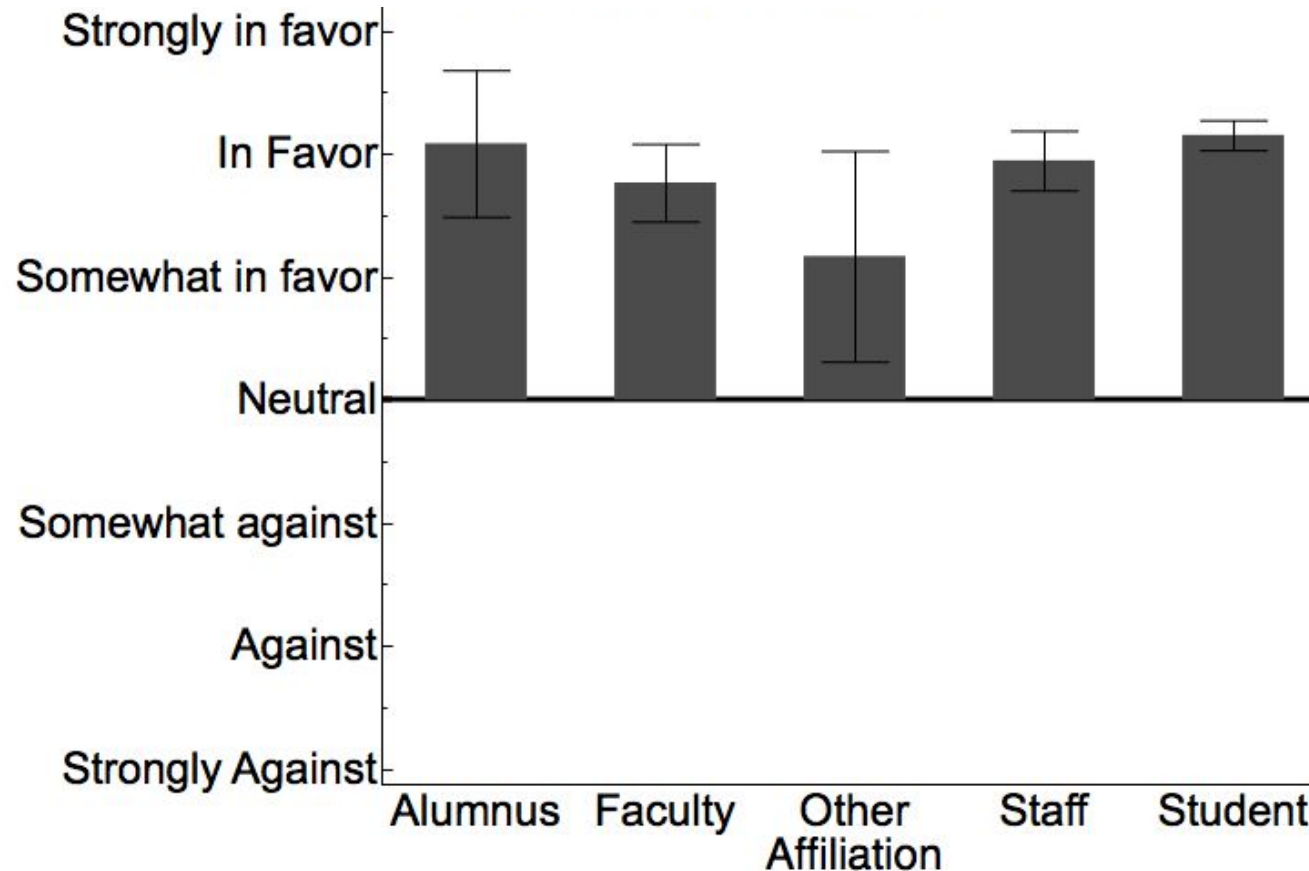
How much would you support....increased investment in clean and green energies?



Error bars represent 95% confidence intervals

“Other” affiliation contains parents, trustees, retirees, and administration

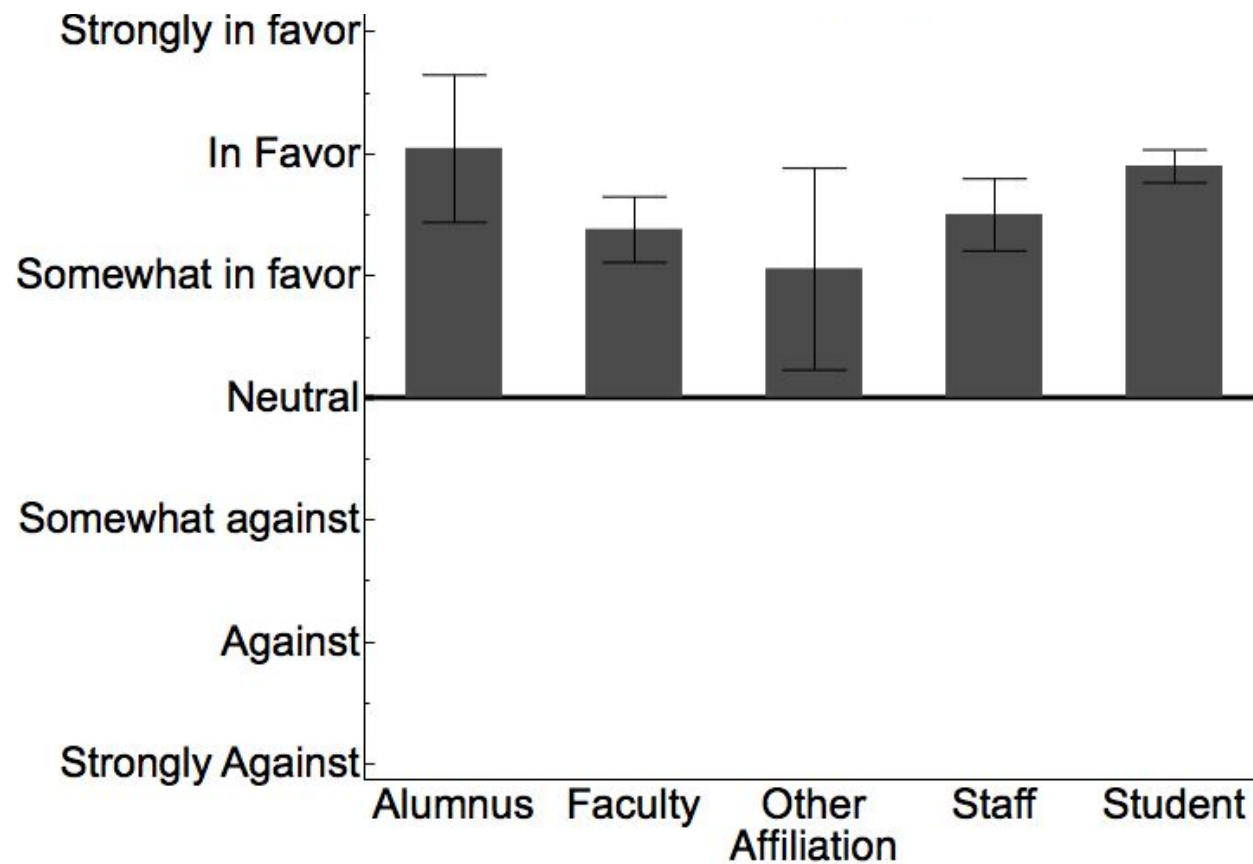
How much would you support....increased investment in initiatives that improve the local community (e.g., Skidmore's solar array)?



Error bars represent 95% confidence intervals

“Other” affiliation contains parents, trustees, retirees, and administration

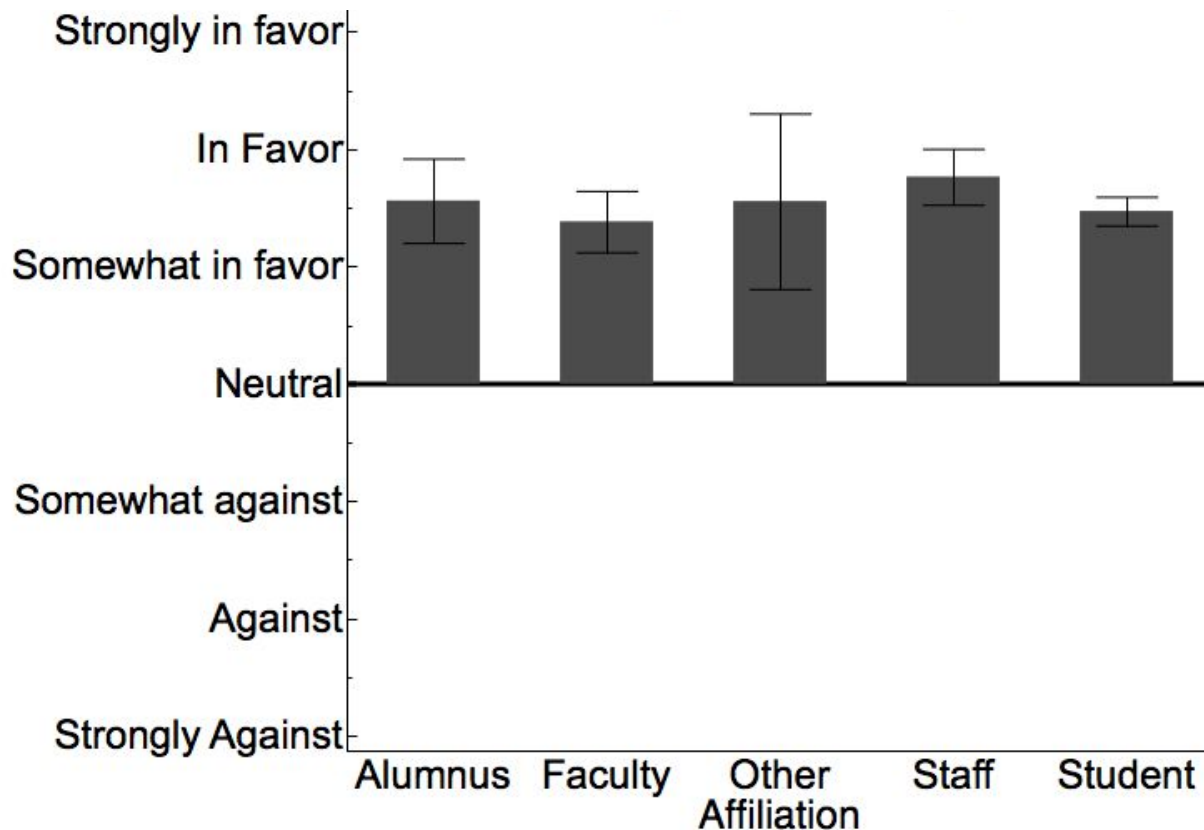
How much would you support....increased investment in woman-owned companies?



Error bars represent 95% confidence intervals

“Other” affiliation contains parents, trustees, retirees, and administration

To what extent are you in favor of the view that Skidmore should invest in funds with a proven track record?



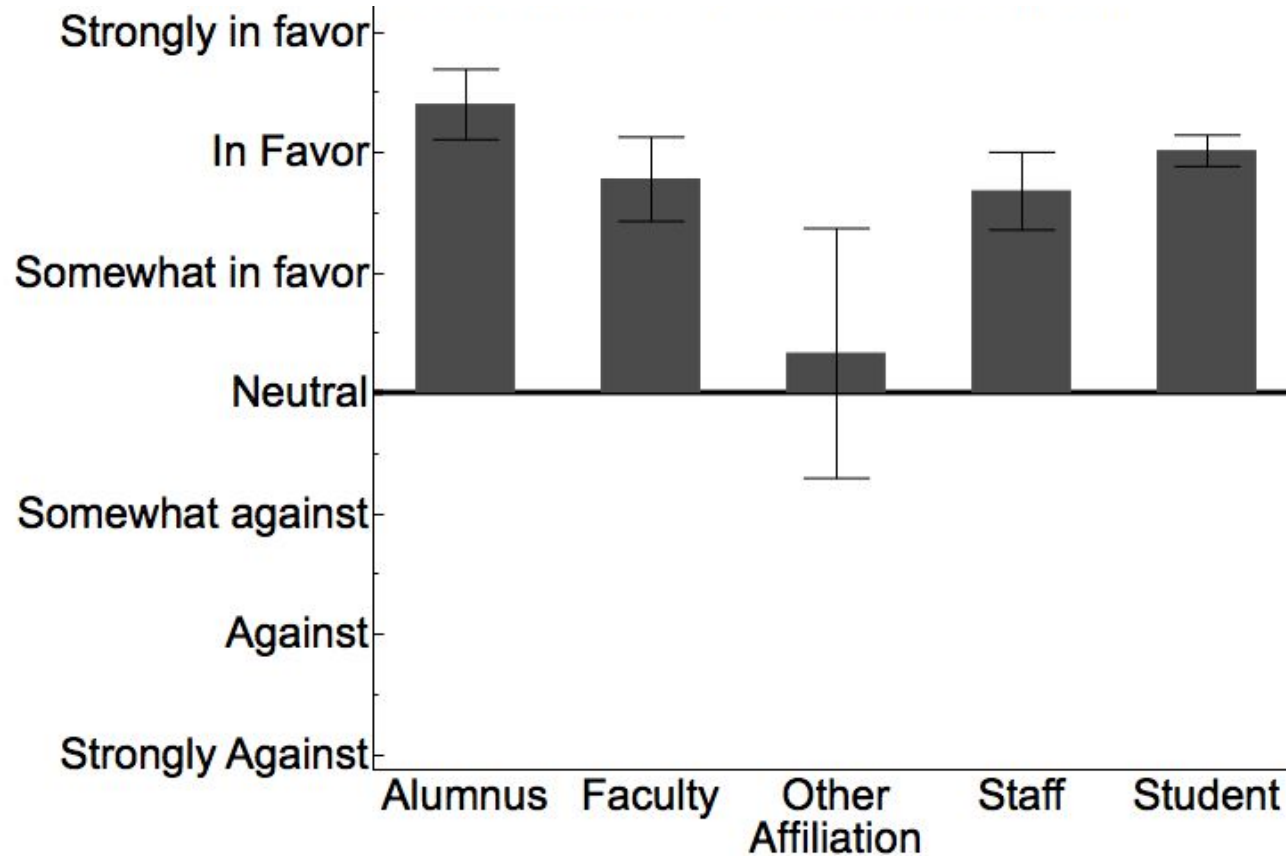
Error bars represent 95% confidence intervals

“Other” affiliation contains parents, trustees, retirees, and administration

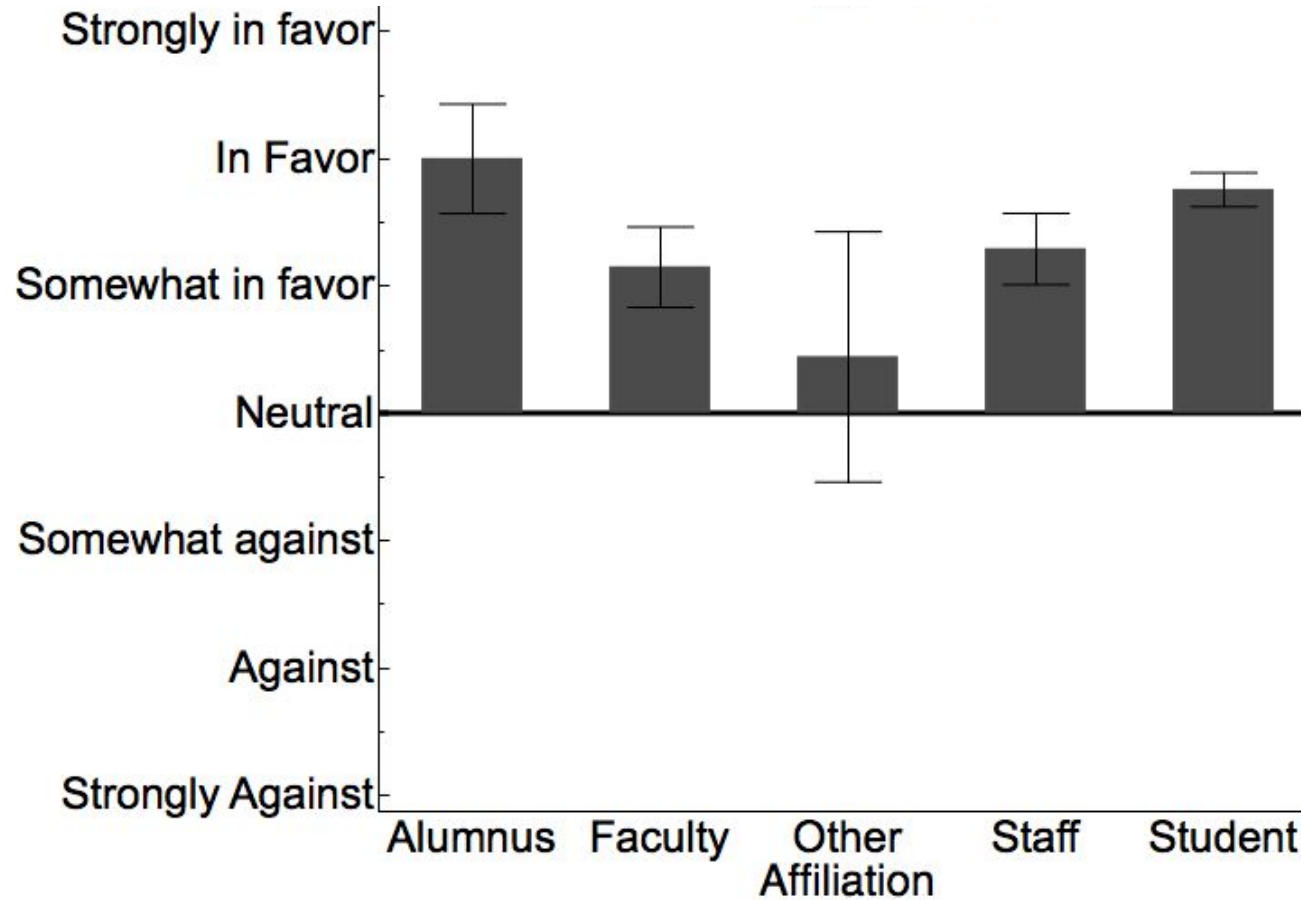
Excluding the “other” group, there was strong support for:

- Skidmore devoting a portion of its investments towards sustainable and socially responsible investments.
- Increasing investment in local energy projects
- Increasing investment in companies owned by individuals of color.
- Involving students, staff, faculty, and alumni in investment decisions.

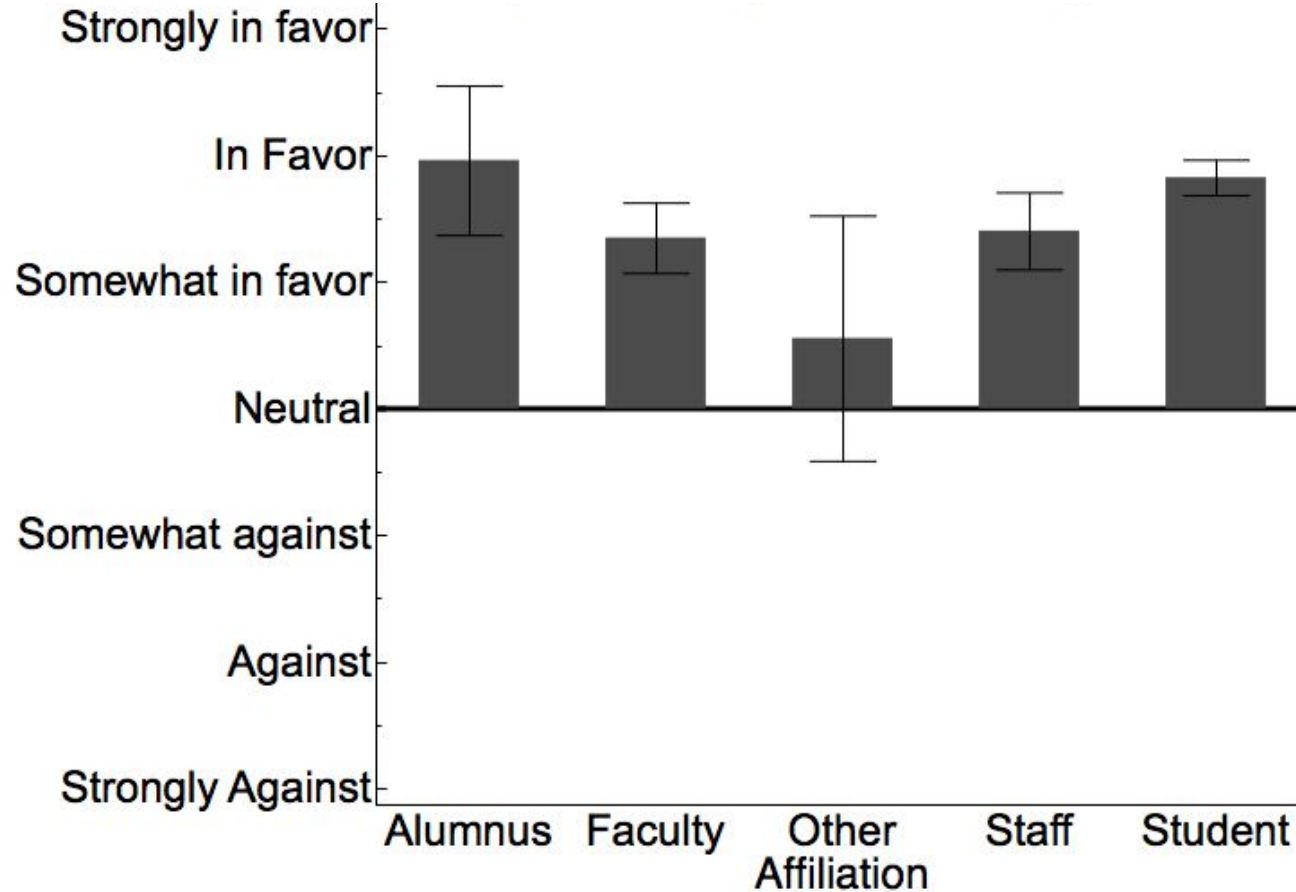
To what extent are you in favor of the Skidmore devoting a certain percentage of its investments towards sustainable and socially responsible investment?



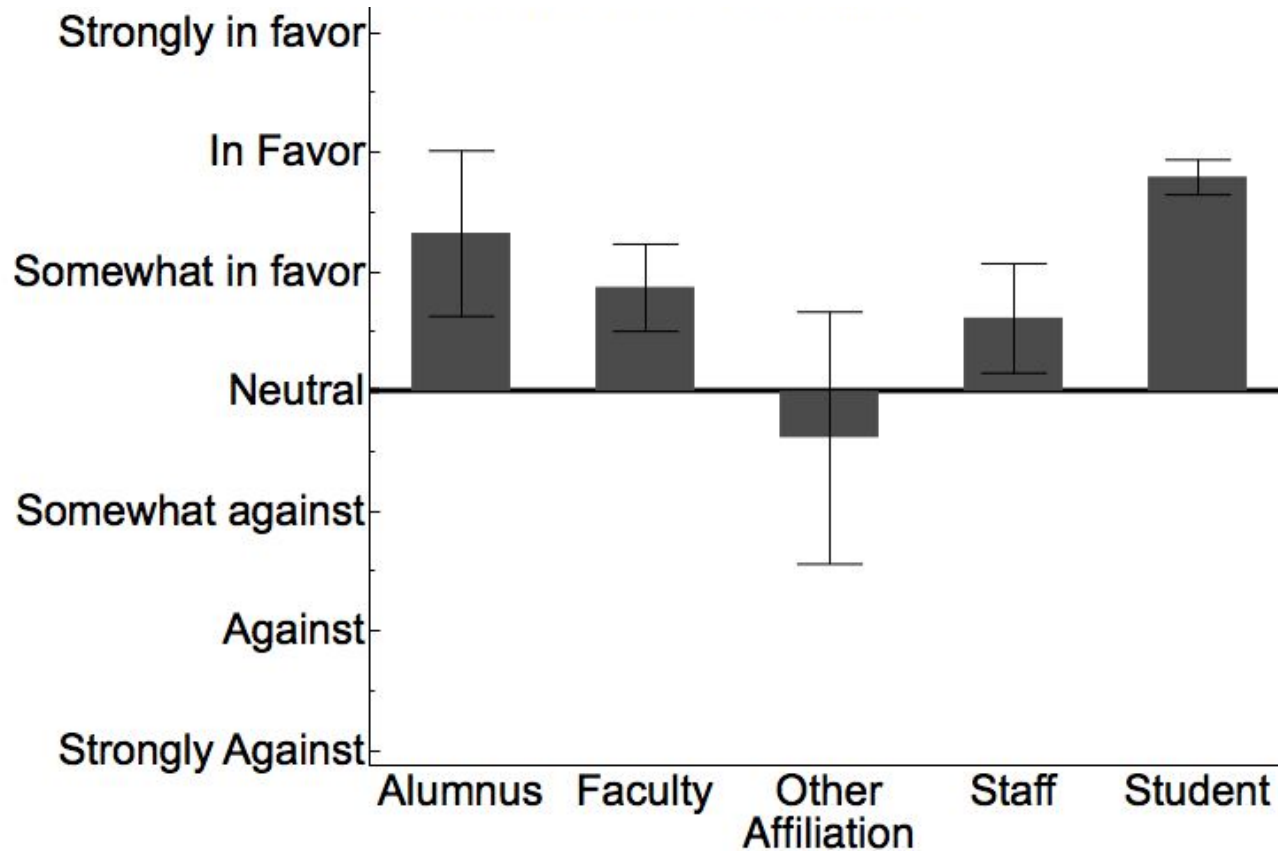
To what extent are you in favor of the view that Skidmore should invest more in local energy projects?



To what extent are you in favor of the view that Skidmore should increase investment in companies owned by individuals of color?



To what extent are you in favor of Skidmore involving students, staff, alumni, and faculty in decisions about where its money is invested?



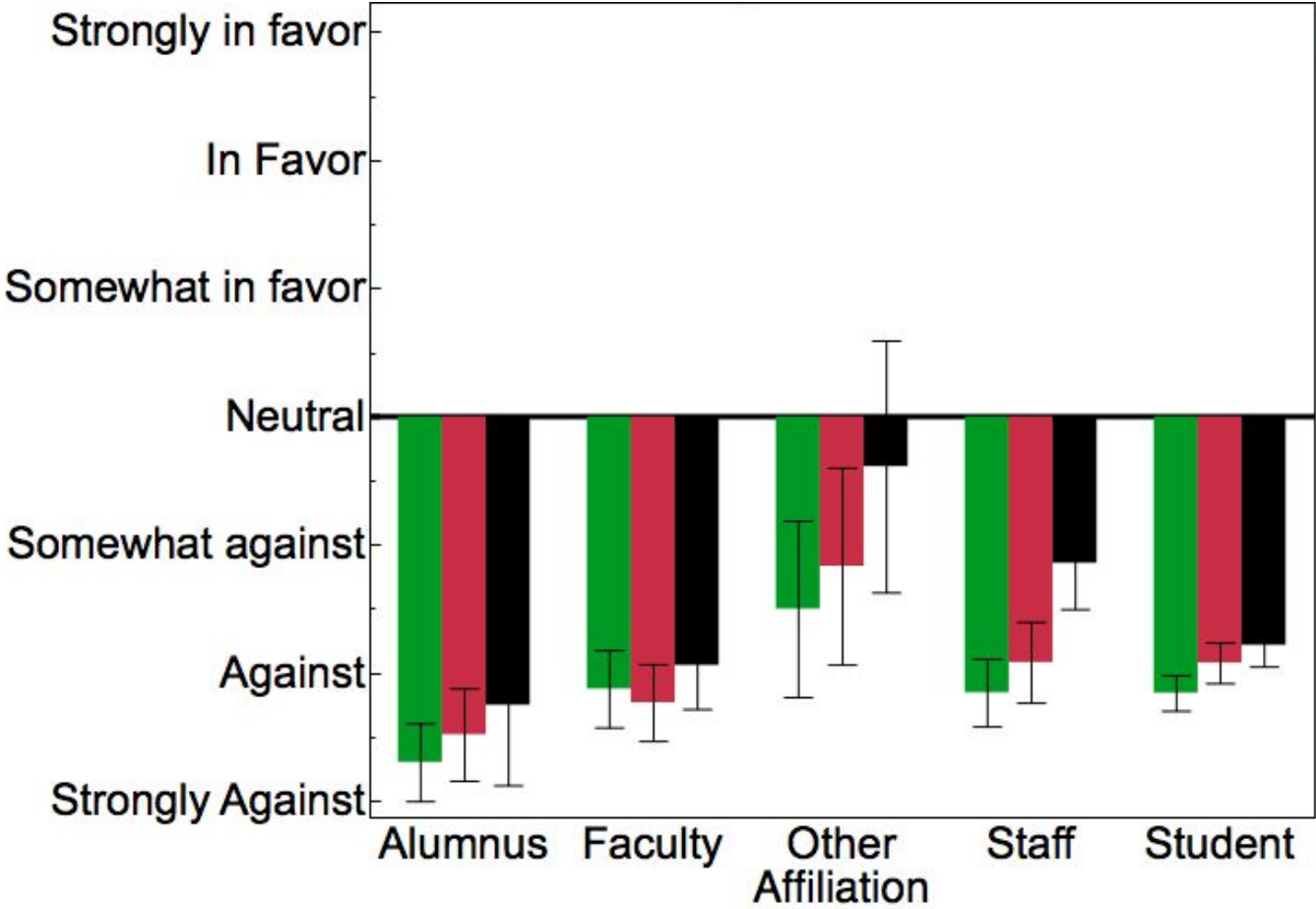
There was an overwhelming lack of support for:

- Increasing investment in for-profit prisons.
- Increasing investment in tobacco

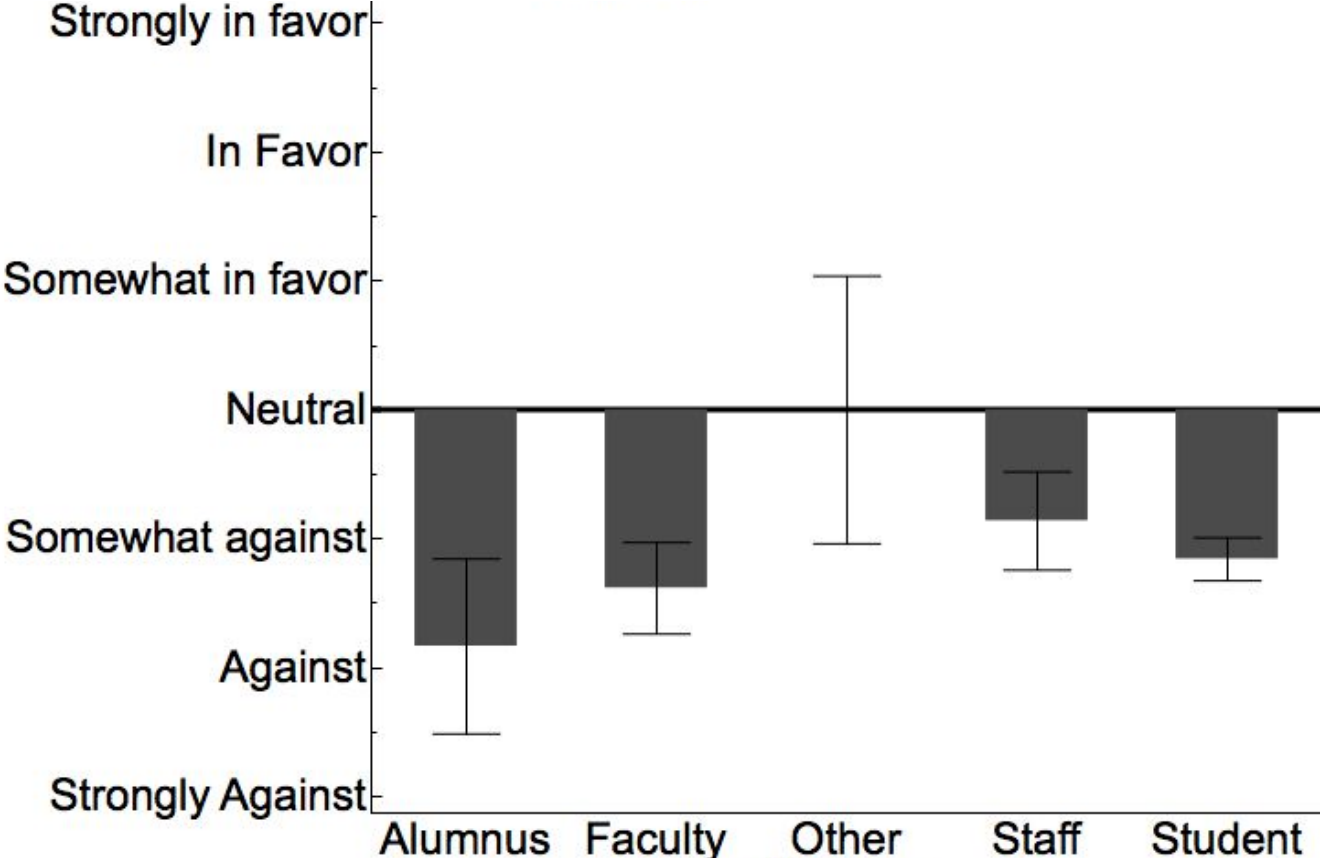
Excluding the “other” group, there was an overwhelming lack of support for:

- Increasing investment in fossil fuels.
- The notion that a socially responsible investment strategy is “too risky”

To what extent are you in favor of increasing investment in [tobacco, for-profit prisons, fossil fuels]?



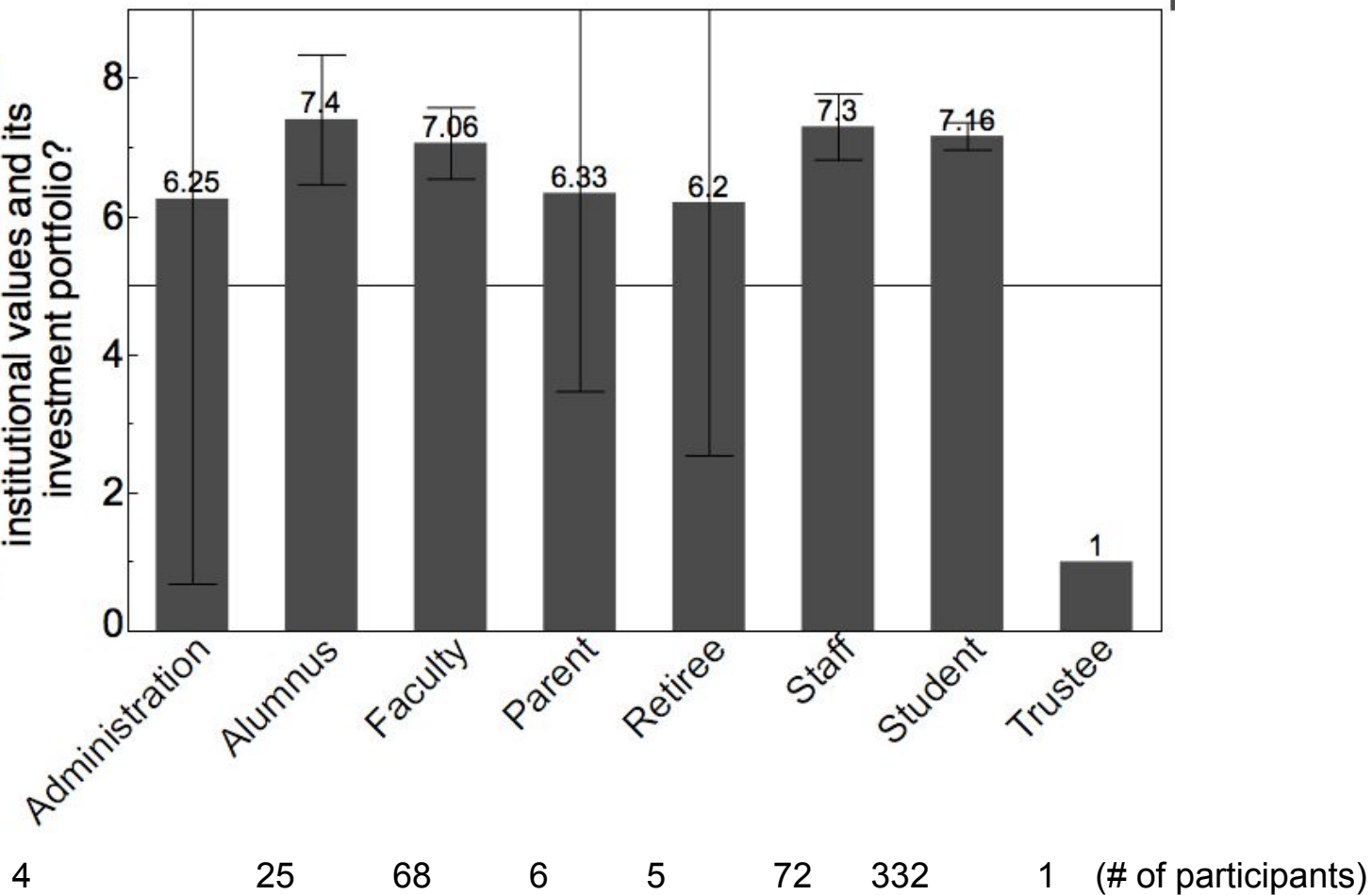
To what extent are you in favor of the view that a Socially Responsible Investment strategy is too risky for Skidmore?



Except for the lone trustee who took our survey,
everyone agreed that:

- There should be a connection between Skidmore's institutional values and its investment portfolio.

Do you think that there should be a connection between Skidmore's institutional values and its investment portfolio?



Analytic Decisions

Lumped all small n categories into “Other”: Administration, Trustee, Parents, and Retirees*

All error bars are 95% Confidence Intervals

If you have questions or would like access to the data, please contact Jess Sullivan: jsulliv1@skidmore.edu

*note: in some cases, participants selected multiple affiliations. In these cases, we went with what appeared to be the most recent affiliation. For example, a participant who selected both “student” and “faculty” is listed as faculty; a participants who selected both “student” and “parent of student” is listed as parent of student.